

BUSINESS MANAGEMENT

CAREER GUIDE 2025

For students wishing to pursue 3/4 Year Bachelor of Business Administration / Bachelor of Management Studies or Integrated 5 Year BBA+MBA / iMBA in Aviation Management, Branding and Entrepreneurship, Business Analytics, Data Analytics & Business intelligence, Digital Marketing, Entrepreneurship and Family Business, Event Management, Global Business, Healthcare Management, Human Resource Management, International Business, Logistics Management, Marketing Management, Project Management, Retail Management, Supply Chain Management, Operations Management, Rural Management etc. after 12th in India

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Terms of Use

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2. For the latest updates, we strongly urge you to check and rely on the actual website of the College / Univ. or the test conducting body given in the Book.
3. The list of colleges provided for different courses are limited and not exhaustive. Few lists are ranked and other lists are in alphabetical order of the states.
4. The Ranking of colleges given in the book are based on the 20 Years of experience in the education sector of the Authors. The ranking given is the true understanding and view point of the authors and may differ with others.
5. The Compiled Content including degree nomenclatures, entrance exams details, website addresses etc. in the book has been gathered from various authentic sources like Ministry of Education (MoE), Higher Education Commission of India (HECI), University Grants Commission (UGC), All India Council for Technical Education (AICTE) and National Council for Teacher Education (NCTE), Individual College / University or Institution websites, etc. This data is being used for educational and information giving purpose. The author acknowledges all sources whether mentioned or otherwise.
6. Few abbreviations which are used in the Compilation: PI (Personal Interview), GD (Group Discussion), SA (Skill Assessment), WAT (Written Ability Test), MP (Micro Presentation), SOP (Statement of Purpose), RPT (Remote Proctored Test)
7. Please Note that the Dates mentioned are tentative according to current/previous Schedule of Entrance Exams. For detailed information on the same, kindly visit the mentioned website under every test.

What is Business Management?

The terms Business Administration and Business Management are often used interchangeably by BBA / IPM / MBA aspirants in India. The difference between the two is often considered academic in nature and the line between the two is often blurred.

Business management, as a professional discipline, refers to the process of planning, organizing, leading, and controlling resources within an organization to achieve specific goals and objectives. It involves overseeing the operations of a business, managing employees, allocating resources efficiently, and ensuring that all aspects of the organization work together to meet strategic goals.

Business administration is technical in nature. It is all about the nuts and bolts of running a business. Business administration is about the basic of operations, finance, sales and marketing. Business administrators specialize in specific areas and acquire a set of core skills required specifically for that area.

On the other hand, business management has a sharper focus on organizing and managing an organization's resources, including talent. Put simply, it is more people-centric and relies heavily on one's soft skills. Business managers are excellent communicators, open to innovation, and leaders who are responsible for ensuring employee productivity. Proficient at critical thinking and problem-solving, they establish the company's vision and strive to offer their best in helping the company reach, as well as exceed expectations.

A business manager typically handles a variety of functions, such as decision-making, budgeting, performance evaluation, and strategic planning, while also ensuring that day-to-day operations run smoothly. The role of a business manager requires a strong understanding of business principles, leadership skills, financial acumen, and the ability to solve complex problems.

Career Prospects after Education in Business Management

CORE FIELDS

Brand Manager

A Brand Manager is a professional responsible for developing, managing, and executing a brand's strategy and ensuring its consistent presence and growth in the market. The role involves overseeing all aspects of a brand's identity, positioning, and communication, with the goal of building strong brand equity and fostering customer loyalty.

Customer Service Assistant

A Customer Service Assistant is a professional who interacts directly with customers to address inquiries, resolve issues, and provide support for products or services offered by a business. Their role is primarily focused on ensuring customer satisfaction and fostering positive relationships between the company and its customers.

Entrepreneur

An entrepreneur is a professional who identifies business opportunities, takes the initiative to create and organize a new business or venture, and assumes the financial risks associated with it in the hope of earning profits. Entrepreneurs are driven by innovation, creativity, and a desire to solve problems, often by introducing new products, services, or solutions to the market.

Finance Manager

Financial Managers are responsible for the financial health of an organization. They produce financial reports, direct investment activities, and develop strategies and plans for the long-term financial goals of their organization.

Finance Planner

A Financial Planner, also called a personal financial advisor, works with individuals and businesses to guide them in making budgetary, savings and investment decisions. They need good communication and interpersonal skills in addition to financial knowledge.

Human Resources Manager

Human Resources Managers plan, direct, and coordinate the administrative functions of an organization. They oversee the recruiting, interviewing, and hiring of new staff; consult with top executives on strategic planning; and serve as a link between an organization's management and its employees.

Information Technology Manager

Information Technology Managers are mainly responsible for planning, coordinating and directing activities that have to do with the computer and information systems of a company. From the hardware to software to the network of an organization, IT managers are in charge of their installation and maintenance.

Investment Manager

An Investment Manager is a professional responsible for managing investment portfolios on behalf of clients, such as individuals, companies, or institutions, with the aim of achieving financial goals and

maximizing returns while managing risk. Investment managers use their expertise in financial markets, asset classes, and economic trends to make informed decisions about where and how to invest client funds.

Market Research Analyst

Market Research Analysts gather and analyze data on consumers and competitors. Market research analysts study market conditions to examine potential sales of a product or service. They help companies understand what products people want, who will buy them, and at what price.

Marketing Manager

A Marketing Manager is a professional responsible for planning, executing, and overseeing marketing strategies and campaigns to promote a company's products or services. Their role involves identifying customer needs, analysing market trends, and developing marketing initiatives that drive brand awareness, customer engagement, and business growth.

Online Advertising Manager

An Online Advertising Manager is a professional responsible for planning, executing, and optimizing digital advertising campaigns across various online platforms to drive brand awareness, customer engagement, and conversions. This role involves using digital channels such as search engines, social media, websites, email, and display networks to promote a company's products or services.

Performance Manager

Performance Managers play a lead in the entire process by setting trends for the lower rung and acting as role models for the employees. Their responsibility is to design policies which ensure an efficient management of performance in an organization and to define and act upon the core values relating to performance.

Project Manager

Project Manager is a professional responsible for leading, planning, executing, and delivering projects that contribute to a company's strategic objectives. Within a business context, the Project Manager ensures that projects are aligned with organizational goals, completed within scope, on time, and within budget, while maintaining quality standards. They coordinate cross-functional teams, manage resources, and mitigate risks, all while maintaining effective communication with stakeholders throughout the project lifecycle.

Public Relation Manager

A Public Relations (PR) Manager is a professional responsible for managing and enhancing the public image and reputation of an organization. They develop and execute strategies that shape the company's communication with the public, stakeholders, and the media. PR Managers aim to build and maintain positive relationships with various audiences, ensuring that the organization's narrative is clear, consistent, and aligned with its values and business objectives.

Retail Manager

A Retail Manager in business management is a professional responsible for overseeing the operations of a retail store or chain, ensuring that it runs smoothly, efficiently, and profitably. They manage all aspects of the retail business, including sales, customer service, inventory management, staff supervision, and financial performance. The role combines leadership, operational management, and a customer-focused

approach to drive the success of the store or retail environment.

Retail Sales Executive

Sales Executives are the key point of contact between an organization and its clients: answering queries, offering advice and introducing new products. Their work includes: organizing sales visits. Demonstrating and presenting products.

Risk Managers

Risk Managers deal with identifying, measuring, and evaluating different types of risks that can affect a business. They also need to be knowledgeable about the industry they operate in, so that they are able to identify the risks posed to a specific organization.

Sales Assistant

A Sales Assistant is a professional who supports sales teams and helps customers in retail or business environments. They play a vital role in driving sales by providing excellent customer service, assisting in product selection, and ensuring smooth store operations. Their responsibilities may vary depending on the type of business, but their primary focus is to enhance the customer experience and contribute to meeting sales targets.

Sales Manager

A Sales Manager is a professional responsible for leading and overseeing a company's sales team to achieve revenue goals and drive business growth. They develop and implement sales strategies, manage client relationships, and ensure that the sales team meets or exceeds targets. A Sales Manager plays a critical role in shaping the sales direction of the company, training and motivating the sales staff, and ensuring the sales process is efficient and effective.

Social Media Manager

A Social Media Manager is a professional responsible for creating, curating, and managing content across social media platforms to build and enhance a brand's online presence. Their role involves developing social media strategies, managing daily interactions, and analyzing the performance of social media campaigns to drive engagement, brand awareness, and customer loyalty.

Store Manager

A Store Manager is a professional responsible for overseeing the daily operations of a retail store, ensuring that it runs efficiently, meets sales targets, and provides excellent customer service. The role involves managing a team, handling inventory, overseeing store performance, and maintaining the store's visual standards, all while driving business growth and profitability.

Supply Chain Manager

Supply Chain Managers work with external partners to procure parts and raw materials needed to produce the product, create the inventory, and sell the product to outside markets. These professionals evaluate suppliers and negotiate contracts with vendors.

Talent Manager

Talent managers help shape their clients' careers and guide artists toward new opportunities. They set up performances and public appearances, introduce clients to agents and offer advice on contract

negotiations. Some managers perform multiple duties by acting as managers, agents and publicists.

SPECIALISED JOBS

Aviation Manager

An Aviation Manager in business management is a professional responsible for overseeing the operations, management, and strategic planning of aviation-related activities within an organization. This role typically involves managing airport operations, airlines, aircraft fleets, or aviation services, ensuring that operations run efficiently, safely, and in compliance with regulations. Aviation Managers work in various sectors, including commercial airlines, private aviation, airport management, cargo services, and government-related aviation functions.

Dairy Product Management

Dairy managers are mostly involved with the supervision of workers in all aspects of dairy production, which can include preparing appropriate feed, maintaining the equipment for milking, designating good pastures and managing the herd.

Event Manager

Professionals who plan any event from start to finish according to requirements, target audience and objectives. They come up with suggestions to enhance the event's success and prepare budgets and ensure adherence.

Ground Operation Staff

Ground Operation Staff at an airport perform several important duties to ensure the safety and comfort of airline passengers and crew members, including checking baggage, stocking aircraft with refreshments, and cleaning the plane and runway between flights.

Health Care Manager

Health Care Managers oversee a health care organization's business aspects, such as its finances and operations. A health care manager's primary responsibility is to ensure patients receive high quality care by providing physicians and nurses with the tools needed to deliver great health care.

Hospital Managers

Hospital Managers work with administrators to plan and coordinate the health services of a hospital. They supervise all areas of a hospital, including physicians, health information technicians, nursing, medical records and more.

Hospitality and Tourism Managers

Hospitality and tourism management is a multidisciplinary field that prepares people with the interest, experience, and training for management positions in the food, accommodations, and tourism industry. Tourism management might also include the enterprises, associations, and public authorities that market tourism services to potential travellers.

Real Estate Manage

Real Estate Management is a profession that involves overseeing and managing properties, including

residential, commercial, and industrial real estate, on behalf of owners, investors, or property management firms. It is a broad field that requires a blend of knowledge in real estate, finance, legal matters, and operations. Real estate managers are responsible for ensuring that properties are well-maintained, profitable, and compliant with regulations.

GOVERNMENT / BANKING / ADMINISTRATIVE JOBS

Banking/Insurance Jobs

Many reputed government exams like IBPS, SBI, RBI and other bank exams are open for entry to graduates. You can work with any Private or Public bank after following the demanded procedure through the organization.

Government or Public Sector Jobs

Many reputed government exams like SSC-CGL and other Government or Private exams emphasize on the knowledge of business. With a degree in Business Management, you can easily crack these exams.

Indian Armed Forces

Any graduate can join Armed Forces through the Combined Defence Services examination, conducted by UPSC, as a regular/short service commissioned officer. One can also apply for Indian Air Force through AFCAT exam, Indian Navy through INAT exam and Indian Coast Guard through various entry schemes open for graduates.

Indian Civil Services

One can join the prestigious 3 all India Civil Services including Indian Administrative Service (IAS), Indian Police Service (IPS) and Indian Forest Services (IFoS). One can also join any of the 16 Group 'A' Civil Services including Indian Foreign Service (IFS), Indian Audit and Accounts Service (IAAS), Indian Revenue Services (IRS) Etc. and other Central Group 'A' and Group 'B' Civil services.

ACADEMIC / RESEARCH ORIENTED JOBS

Research & Academics

Teaching has always been a popular destination for graduates, and this doesn't look set to change. The excellent communication and organizational skills you've been honing throughout your degree could give you the starting point to a successful career in teaching. Business teaches us about the world beyond the classroom, and beyond a job. Business Managers explore and teach areas related to Finance, Marketing, Human Resource, Systems & Operations and Information Technology etc.

Qualities required in the Candidate who wishes to pursue Business Management

A healthy combination of People, Academic and Practical Orientation

Effective Communication

Good Analytical Skills

Time Management and Organization

Ability to Study varied Subjects and Multi-task

Self-Motivated and confident

High of Leadership and Team Skills

Quick Decision-Making Ability

Risk Taking Ability

Adaptability and Flexibility

Financial Acumen

Ethical Judgment and Integrity

Technological Proficiency

Degrees Available in Business Management

Degree Nomenclature	Level	Duration	General Eligibility
BBA/BBA (Hons.) (Bachelor of Business Administration)	Bachelors	3/4 Years	10+2 any Stream
MBA (Master of Business administration)	Masters	2 Years	Bachelors
BMS/BMS (Hons.) (Bachelor of Management Studies)	Bachelors	3 Years	10+2 any Stream
MMS (Master of Management Studies)	Masters	2 Years	Bachelors
PGDBM (Post Graduate Diploma in Business Management)	Masters	2 Years	Bachelors
Restructured Degrees			
BBS (Bachelor of Business Studies)	is now	BBA / B.Com / B.Com (Hons.)	
BBM (Bachelor of Business Management)		BBA / B.Com / B.Com (Hons.)	
BBE (Bachelor of Business Enterprise)		BBA / B.Com / B.Com (Hons.)	
BIBF (Bachelor of International Business and Finance)		BBA / B.Com (International Business and Finance)	
MFM (Master of Financial Management)		MBA (Financial Management)	
MFC (Master of Finance & Control)		MBA (Financial Management)	
MIB (Master of International Business)		MBA / M.Com (International Business)	
MIBM (Master of International Business Management)		MBA / M.Com (International Business)	
MHRD (Master of Human Resource Development)		MBA / M.Com (Human Resource Development)	
MHROD (Master of Human Resource & Organizational Development)		MBA / M.Com (Human Resource Development)	
M.Mkt.M. (Master of Marketing Management)		MBA / M.Com (Marketing Management)	
MFT (Master of Foreign Trade)		MBA / M.Com (Foreign Trade)	
MHA (Master of Hospital Administration)		MBA / M.Com (Hospital Administration)	
MFA (Master of Financial Analysis)		MBA / M.Com (Financial Analysis)	
MBE (Master of Business Economics)		MBA / M.Com (Business Economics)	
M. Phil. (Master of Philosophy)	Pre Doctoral	1.5 Years	Masters
Ph. D. / D. Phil. (Doctor of Philosophy)	Doctoral	3+ Years	Masters
D.Litt. (Doctor of Literature)	Post-Doctoral	-----	Ph.D.

* One of the major changes introduced by the National Education Policy 2020 was the discontinuation of the MPhil programme (Master of Philosophy) across India. Instead, emphasis has been placed on a four-year Bachelor's degree (undergraduate) and a research-intensive Master's degree (post-graduation). Till Implementation of the NEP 2020 completely, please check individual university websites to know the current status of their M.Phil. offering.

General Courses available in Business Management along with Course Description and Core Subjects of Study

General Course

Bachelors in Business Administration (BBA)

Description of Course

A BBA course is designed to enable students to take up the challenges of the professional environment and equip students to tackle the diverse fields of management including Marketing, Finance, Operations, Systems, Human Resources etc. Students are offered fundamental core courses in the initial years which translate into specializations in the later years. The fundamental courses help students become aware about global trends followed in management education.

Core Subjects of study

- Principles and Practices of Management
- Business Mathematics / Business Statistics
- IT Tools and Applications
- Database Management Systems
- Micro Economics / Macro Economics
- Business Accounting / Corporate Accounting
- Financial Management
- Communication Skills / Personality Development
- Business Functions
- Organizational Behavior
- Consumer Behavior and Insights
- Operations Research
- Quality Management
- Business Laws / Company Law
- Entrepreneurship / Social Entrepreneurship
- Languages (English / Foreign)

General Course

Master's in Business Administration (MBA)

Description of Course

The Master of Business Administration (MBA) at IIT Madras is a two-year, full-time, seven quarter program aimed at training graduates to become capable managers. Students are provided a well-rounded learning experience in terms of management theory and actual practice. The program involves classroom teaching, case discussions,

hands-on management internship in industry and project work. The program comprises seven quarters of course work, with four quarters for first year and three quarters for second year. The program is structured in such a way that students can join the industry at the same time with their peers from other business schools.

Core Subjects of study

- Microeconomics / Macroeconomics
- Organization Structure and Design
- Financial Accounting / Cost Accounting
- Marketing Management
- Data Analysis for Management / Applications
- Systems Thinking and Applications
- Individual Dynamics in Organizations
- Management Information Systems
- Operations Research / Management
- Financial Management / Financial Analysis Applications
- Group Processes in Organizations
- Management Communication
- Human Resources Management
- Supply Chain Management
- Strategic Management
- Business Research Methodology
- Business Models
- Legal Aspects of Business
- Contemporary Issues in Management
- Elective Subjects

General Course

Integrated Programme in Management (IPM)

Description of Course

The Integrated Program in Management is a holistic programme for undergraduate aspirants who are focused on making a mark in the field of business management and administration. The programme is a combination of academic rigour and wide exposure in multiple sectors. The initial years provide a rigorous foundation in various disciplines including Mathematics, Statistics, Economics, Psychology, Sociology, Philosophy, Political Science, Law, Public Policy, Communication and Information Technology. The latter year teaches core management disciplines such as Information Technology, Operations, Marketing, Finance, Human Resources and Strategy.

Core Subjects of study

- Microeconomics / Macroeconomics
- Statistical Methods / Mathematics
- Sociology
- Philosophy

- Language Skills
- Psychology
- Political Sciences
- Information Technology Skills
- Languages
- Humanities and Social Sciences
- Law
- Accounting
- Principles of Management
- Business History, Government, Society
- Organizational Psychology
- Elective Subjects

* The structure of the course varies from one institution to another. Visit the official website of the institution to get a comprehensive and updated curriculum offered by them.

Specializations available in Business Management along with Course Description and Core Subjects of Study

Specialisation

Agribusiness Management

Description of Course

MBA in Agribusiness Management which is a specialized course for students who wish to further a career in management related to agriculture and allied areas. Agribusiness is the business of agricultural production which involves the production, protection, sales and marketing of the product to satisfy the customers need. Agribusiness management encompasses many aspects of the economy: agricultural producers, businesses that provide supplies and services to the producers (including cooperatives), businesses that add value to agricultural products, and those that facilitate the marketing of agricultural products to an ever-growing marketplace.

Core Subjects of study

- Principles of Management and Organization Behavior
- Agribusiness Environment and Policy
- Managerial Economics
- Managerial Accounting and Control
- Communication for Management and Business
- Marketing Management
- Computers for Managers
- Business Law and Ethics
- Human Resource Management
- Financial Management
- Production and Operations Management
- Research Methodology in Business Management
- Project Management and Entrepreneurship Development
- Management Information Systems
- Quality Management in Agribusiness
- Elective Subjects

Specialisation

Aviation Management

Description of Course

Airline and airport management is the administration of airports and airlines. It includes the activities of setting the strategy of airports to gather and provide information on airline commercial and operational priorities. It covers a broad overview of the airline management

Core Subjects of study

- Airline and Airport Management
- Data Analysis for Business Decisions
- Economic Analysis for Business Decisions
- Organizational Behavior
- Accounting for Management
- Airline Marketing Management
- Human Resources Management
- Business Application Software
- Airline Operation and Scheduling
- Airline Finance
- Aviation Law
- Aviation Safety Management and Accident Investigations
- Strategic Management
- Total Quality Management
- Research Methods in Business
- Communication Skills and Business Correspondence
- Airline Finance
- Elective Subjects

Specialisation

Event Management

Description of Course

An MBA in Event Management is a program that prepares graduates to assume managerial duties that require organizational, communication, and business skills. The program often involves study in tourism, leisure, and hospitality, as these fields intersect with event planning.

Core Subjects of study

- Management Concepts and Processes
- Managerial Economics
- Accounting for Managers
- Organizational Behavior
- Business and Legal Environment
- Human Resource Management
- Financial Management
- Marketing Management
- Production and Materials Management
- Communication Skills
- Event Management Planning
- Introductions to Event Management and PR

- Special Event Management
- Research Methodology
- Entrepreneurship Management
- Principles of Event & Conference Management
- Event Risk Management
- Public Relations

Specialisation

Healthcare / Hospital Management

Description of Course

Health administration, healthcare administration, healthcare management or hospital management is the field relating to leadership, management, and administration of public health systems, health care systems, hospitals, and hospital networks in all the primary, secondary, and tertiary sectors.

Core Subjects of study

- Perspectives of Management
- Organizational Behavior
- Health Economics
- IT for Healthcare Management
- Medical Terminology, Clinical, Diagnostic and Therapeutic Services
- Hospital Architecture, Planning and Designing
- Patient Care and Healthcare Technology
- Human Resource Management
- Accounting for Hospitals
- Purchase and Inventory Management for Hospitals
- Research Methodology and Healthcare Analytics
- Medical Audit and Records
- Total Quality Management and Hospital Accreditation
- Hospital Administration / Operations Management
- Marketing of Healthcare Services
- Strategic Management
- MIS for Hospitals
- Public Health System
- Healthcare Management and Pharmaceutical Management
- Healthcare Laws, Ethics and Counseling Skills
- Managerial Skill Development for Healthcare Professional
- Healthcare Insurance
- Financial Management
- Enterprise Resource Planning for Hospitals
- Hospital Waste Management
- Hospital Hazards and Disaster Management

- Community Healthcare Management

Specialisation

Sports Management

Description of Course

An MBA in Sports Management is geared towards students who have an interest in sports from the business perspective. The course teaches students how to plan. Organize, control, budget, direct and lead sports teams or events.

Core Subjects of study

- Marketing Management
- Sports Facilities, Planning & Management
- Contemporary Issues in Sports
- Sports Medicine & Nutrition
- Administration of Games
- Sports Training & Conditioning
- Funding of Sports
- Organizational Behavior
- Sports Law & Risk Management
- Management Control Systems
- Legal Aspects of Business
- Managerial Economics
- Information Technology for Management
- Cost & Management Accounting
- Psychology of Sports & Ethics in Business
- Operations Research

Business Management Entrance Exams

Exams for Business Management	Institute/s admitting students for Course/s	Website															
IPM-AT (Indore) Integrated Program in Management Aptitude Test	For admission in Integrated Program in Management at IIM Indore, IIM Ranchi, Institute of Management Nirma University, etc.	https://www.iimdr.ac.in/															
<ul style="list-style-type: none"> The exam is tentatively conducted in the month of June The exam is conducted in Computed Based Test mode. Each question will carry 4 marks. There will be a negative marking of 1 negative mark for each wrong answer except Quantitative Ability (SA) Section (these questions will not carry any negative marking). Candidates must answer the sections in a pre-specified order and this order will remain the same for all candidates. Shortlisted candidates shall appear for the Personal Interview (PI) through online/offline mode which will be intimated to the candidates by the Institute. IIM Indore also expects a consistent and minimum performance in the different parameters of Personal Interview, which will be decided by Admissions Committee. Candidates not meeting the minimum performance in any of parameters will not be considered for the next stage of selection process. Each institution may have its own separate cutoff scores and selection process. <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 40%;">Section</th> <th style="width: 30%;">Time duration for the section</th> <th style="width: 30%;">No. of Questions</th> </tr> </thead> <tbody> <tr> <td>Quantitative Aptitude (MCQs)</td> <td>40 minutes</td> <td>30</td> </tr> <tr> <td>Quantitative Aptitude (Short Answers)</td> <td>40 minutes</td> <td>15</td> </tr> <tr> <td>Verbal Ability (MCQs)</td> <td>40 minutes</td> <td>45</td> </tr> </tbody> </table>			Section	Time duration for the section	No. of Questions	Quantitative Aptitude (MCQs)	40 minutes	30	Quantitative Aptitude (Short Answers)	40 minutes	15	Verbal Ability (MCQs)	40 minutes	45			
Section	Time duration for the section	No. of Questions															
Quantitative Aptitude (MCQs)	40 minutes	30															
Quantitative Aptitude (Short Answers)	40 minutes	15															
Verbal Ability (MCQs)	40 minutes	45															
IPM-AT (Rohtak) Integrated Program in Management Aptitude Test	For admission in Integrated Program in Management at IIM Rohtak, Haryana	https://www.iimrohtak.ac.in/															
<ul style="list-style-type: none"> The exam is conducted in the month of May / June. The exam is conducted in Computer Based Test mode. Each question will carry 4 marks. There will be a negative marking of 1 negative mark for each wrong answer. No mark will be awarded or deducted for not attempting a question. There shall not be any sectional cut-off for the Aptitude Test. Shortlisted candidates based on their application form (fulfilling the eligibility criteria as given on the Institute's website) and aptitude test results will be called for online Personal Interview (PI). <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 30%;">Section</th> <th style="width: 30%;">Number of Questions</th> <th style="width: 40%;">Time Duration for each Section</th> </tr> </thead> <tbody> <tr> <td>Quantitative Ability</td> <td>40</td> <td>40 minutes</td> </tr> <tr> <td>Logical Reasoning</td> <td>40</td> <td>40 minutes</td> </tr> <tr> <td>Verbal Ability</td> <td>40</td> <td>40 minutes</td> </tr> <tr> <td>Legal Reasoning*</td> <td>20</td> <td>20 minutes</td> </tr> </tbody> </table> <p style="font-size: small; margin-top: 10px;">* In case the candidate also selects Integrated Programme in Law (IPL) option while registering for IPM AT 2023, such candidates will also appear for fourth section</p>			Section	Number of Questions	Time Duration for each Section	Quantitative Ability	40	40 minutes	Logical Reasoning	40	40 minutes	Verbal Ability	40	40 minutes	Legal Reasoning*	20	20 minutes
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Verbal Ability	40	40 minutes															
Legal Reasoning*	20	20 minutes															
JIPMAT Joint Integrated Program in Management Aptitude Test	For admission in Integrated Program in Management at IIM Jammu and Bodh Gaya	https://jipmat.nta.ac.in/															

- The exam is conducted in the month of May / June.
- The exam is conducted in Computer Based Test mode.
- Each question will carry 4 marks. There will be a negative marking of 1 negative mark for each wrong answer. No mark will be awarded or deducted for not attempting a question. There shall not be any sectional cut-off for the Aptitude Test.

Type of Questions	Total No. of Questions	Marks per Question	Total Marks
Quantitative Aptitude	33	4	132
Data Interpretation and Logical Reasoning	33	4	132
Verbal Ability and Reading Comprehension	34	4	136
TOTAL	100		400

NMIMS-NPAT

(National Test for Programs After 12th)

For Admission in Business Management Program at Narsee Monjee, Mumbai, Navi Mumbai, Bengaluru, Hyderabad, Indore, Dhule & Chandigarh

<https://nmimspat.in/>

- The examination is conducted on multiple dates ranging from January to May. Check the official website for latest information.
- The exam is conducted in Computer Based Test mode.
- Each question carries 1 mark. There is no negative marking.

Test	No. of Questions	Time in minutes	Total Marks
Quantitative Reasoning	40	100	40
Logical Reasoning	40		40
Verbal Reasoning	40		40
TOTAL	120	100	120

UGAT

(Under Graduate Aptitude Test)

For Admission in 3 Year & 5 Year Integrated Business Management Program at Various Institutes across India

<https://apps.aima.in/>

- The exam is conducted in May / June
- The exam is conducted in Pen – Paper mode
- Each question carries one mark. There will be negative marking for the wrong answers.

#	Section Name	Number of Questions	Time
1	English Language	40	2 hours
2	Numerical and Data Analysis	30	
3	Reasoning and Intelligence	30	
4	General Knowledge	30	
5	Service Aptitude *	25	1 hour
6	Scientific Aptitude *	25	

* Service and Scientific Aptitude section will only be for those candidates who apply for BHM

CUET

(Christ University Entrance Test)

For Admission in 3 Year Business Management Programs at Christ University – Bangalore (Central Campus, Kengeri Campus, Bannerghatta Road Campus, Delhi NCR Off Campus & Pune Lavasa Off Campus

<https://christuniversity.in/>

- The examination is conducted in multiple phases. Check updated information on the official website of the institution.
- The examination will be conducted in Computer Based Test Mode

- The examination can be taken by the candidate from their own location. The exam is monitored using Artificial Intelligence and Faculty Proctors.
- Each correct answer is worth 1 mark. There will be negative marking of -0.25 marks for an incorrect response.
- The duration of the test is 90 minutes except if otherwise specified.

Subject	No. of Questions / Marks
English	25
General Knowledge	20
Fundamental Accounting	10
Reasoning	25
Mathematics	20
Data Analysis & Interpretation	20
TOTAL	120

MET
(Manipal Entrance Test)

For Admission in 3 Year Business Management Program at Manipal University, Manipal

<https://apply.manipal.edu/>

- The examination is conducted on multiple dates in April / May
- Marking Scheme: + 4 for every correct answer, -1 for every wrong answer, 0 for every unanswered question
- The duration of the test is 120 minutes

Section	No. of Questions
Numeracy	20
Conceptual	25
General English	20
General Awareness	20
Case Study	15

SET-GENERAL
(Symbiosis Entrance Test)

For Admission in 3 Year Business Management Programs at Symbiosis Pune, Noida & Nagpur

<https://www.set-test.org/>

- The examination is conducted in May
- The examination is conducted in Computer Based Test Mode
- The duration of the test is 60 minutes
- Correct answers are given +1 mark. There is no negative marking.
- A candidate needs to register for Symbiosis Entrance Test & also register for the institutes offering his/ her choice of programmes by paying separate programmes registration fees. If shortlisted, he/she would then need to attend the further admission process conducted by each of these institutes individually.
- It is mandatory to attend all components / tests of PI-WAT/ST-PI to be eligible for admission to any UG programmes. Only candidates who attend all components / tests of selection process (PI-WAT/ST-PI) shall be considered as eligible for generation of merit / wait / reject list. Candidates who remain absent for any one of the component / test will be considered as ineligible for selection process of UG degree programmes of SIU.

Section	No. of Questions / Marks
General English	16
Quantitative	16
General Awareness	16
Analytical & Logical Reasoning	12

	TOTAL	60																												
KUAT (Karnavati University Admission Test)	For Admission in 3 Year Business Management program at Karnavati University, Ahmedabad, Gujarat	https://karnavatiuniversity.edu.in/																												
<ul style="list-style-type: none"> The exam is conducted in ONLINE mode The duration of the exam is 90+30 minutes Correct answers are awarded 1 mark. Incorrect answers are penalized 0 marks. <table border="1"> <thead> <tr> <th>S.No.</th> <th>Section</th> <th>Questions</th> <th>Marks</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>GK</td> <td>40</td> <td>40</td> </tr> <tr> <td>2.</td> <td>Verbal</td> <td>20</td> <td>20</td> </tr> <tr> <td>3.</td> <td>Quantitative Aptitude</td> <td>20</td> <td>20</td> </tr> <tr> <td>4.</td> <td>Logical Reasoning</td> <td>20</td> <td>20</td> </tr> <tr> <td>5.</td> <td>Creative Writing (Essay)</td> <td>1</td> <td>25</td> </tr> <tr> <td></td> <td>TOTAL</td> <td>101</td> <td>125</td> </tr> </tbody> </table>			S.No.	Section	Questions	Marks	1	GK	40	40	2.	Verbal	20	20	3.	Quantitative Aptitude	20	20	4.	Logical Reasoning	20	20	5.	Creative Writing (Essay)	1	25		TOTAL	101	125
S.No.	Section	Questions	Marks																											
1	GK	40	40																											
2.	Verbal	20	20																											
3.	Quantitative Aptitude	20	20																											
4.	Logical Reasoning	20	20																											
5.	Creative Writing (Essay)	1	25																											
	TOTAL	101	125																											
St. Xavier's-ET (St. Xavier's Entrance Test)	For Admission in 3 Year Business Management Program at St. Xavier's, Mumbai, Maharashtra	https://xaviers.edu/																												
<ul style="list-style-type: none"> The examination is conducted in June The examination will be conducted in Online Video Proctored Mode The duration of the test is 2 hours There is NO NEGATIVE MARKING <table border="1"> <thead> <tr> <th>Section</th> <th>Weightage</th> </tr> </thead> <tbody> <tr> <td>General Knowledge / General Awareness & Current Affairs</td> <td>30%</td> </tr> <tr> <td>Mathematics & Data Interpretation *</td> <td>30%</td> </tr> <tr> <td>Logical / Visual Reasoning & Critical Analysis</td> <td>25%</td> </tr> <tr> <td>English Language</td> <td>15%</td> </tr> </tbody> </table> <p>* Mathematics and Data Interpretation will be based on the Syllabus of Std. X across all Boards. * USE OF A SIMPLE CALCULATOR IS ALLOWED FOR THE BMS XET 2023</p>			Section	Weightage	General Knowledge / General Awareness & Current Affairs	30%	Mathematics & Data Interpretation *	30%	Logical / Visual Reasoning & Critical Analysis	25%	English Language	15%																		
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Logical / Visual Reasoning & Critical Analysis	25%																													
English Language	15%																													
BU-MAT (BVP-Undergraduate Management Aptitude Test)	For Admission in 3 Year Business Management Program at Bharati Vidyapeeth, Pune, Maharashtra	https://bvuniversity.edu.in/																												
<ul style="list-style-type: none"> The exam is conducted in June The exam will be conducted in Computer Based Test Mode There is one mark for each question. There is no negative marking <table border="1"> <thead> <tr> <th>Subject</th> <th>Questions</th> <th>Marks</th> </tr> </thead> <tbody> <tr> <td>Numerical Aptitude</td> <td>60</td> <td>60</td> </tr> <tr> <td>Logical Aptitude</td> <td>60</td> <td>60</td> </tr> <tr> <td>Verbal Ability</td> <td>60</td> <td>60</td> </tr> <tr> <td>Reading Comprehension</td> <td>20</td> <td>20</td> </tr> <tr> <td>TOTAL</td> <td>200</td> <td>200</td> </tr> </tbody> </table>			Subject	Questions	Marks	Numerical Aptitude	60	60	Logical Aptitude	60	60	Verbal Ability	60	60	Reading Comprehension	20	20	TOTAL	200	200										
Subject	Questions	Marks																												
Numerical Aptitude	60	60																												
Logical Aptitude	60	60																												
Verbal Ability	60	60																												
Reading Comprehension	20	20																												
TOTAL	200	200																												
UG-JET (Jain Entrance Test)	For Admission in 3 Year BBA and BMS Programs at Jain University, Bengaluru, Karnataka	https://www.jainuniversity.ac.in/																												
<ul style="list-style-type: none"> The exam is conducted in June 																														

- The exam is conducted in Online Written Test Mode
- There is one mark for each question. There is no negative marking

Section	Number of Questions / Marks
Reading Comprehension	20
Subject Based	20
Basic Mathematics	20
General Knowledge & Current Affairs	40
TOTAL	100

BBA-CET 125
(IPU-BBA Common Entrance Test)

For Admission in 3 Year Business Management Programs at Affiliated Colleges to Indraprastha University, Delhi

<http://www.ipu.ac.in/>

- The exam will be in written mode
- Each multiple-choice question shall carry 4 marks. There will be negative marking for incorrect answers. One mark will be deducted for each incorrect answer.
- The test will be of two-and-a-half-hour duration.

Subject	Weightage
English Language & Comprehension	25 %
General Awareness	25 %
Logical and Analytical Ability	25 %
Aptitude relating to the field of Management and Communication Skills	25 %

SNUSAT+APT
(SNU Scholastic Aptitude Test + Academic Proficiency Test)

For Admission in 3 Year BMS Program at Shiv Nadar University, Greater Noida, Uttar Pradesh

<https://home.pearsonvue.com/snu>

- The exam is conducted online and can be taken from home by the candidate
- There is no negative marking
- The SNUSAT Essay and Critical writing sections will have to be typed on the computer, within the stipulated time

Exam	Section	Duration
SNUSAT	Verbal Reasoning	30 minutes
	Quantitative Ability	36 minutes
	Abstract Reasoning	40 minutes
	Essay	15 minutes
APT	Critical Writing I	
	Critical Writing II	

JSAT
(Jindal Scholastic Aptitude Test)

For Admission in 3 Year & 5 Year Integrated Business Management Programs with Jindal Global Business School, Sonapat, Haryana

<https://jgu.edu.in/>
<https://home.pearsonvue.com/jsat.aspx>

- The exam is conducted online
- Weightage for each category will be based on the chosen JGU programme of study.

#	Section
1	Logical Reasoning
2	Quantitative Aptitude
3	Verbal Ability

Top 99 Institutes for Management

Rank	Best Business Management (BBA) Colleges in India	Admission Process	Website
1	Shaheed Sukhdev College of Business Studies, New Delhi	CUET-UG	http://www.sscbsdu.ac.in/
2	Christ University, Bangalore, Karnataka	CUET	https://christuniversity.in/
3	Narsee Monjee, Mumbai, Maharashtra	NPAT	https://commerce.nmims.edu/
4	Manipal University, Manipal, Karnataka	MET	https://manipal.edu/
5	St. Xavier's, Mumbai, Maharashtra	St. Xavier's-ET	https://www.xaviers.edu/
6	Jamia Millia Islamia, New Delhi	JMI-ET	https://www.jmi.ac.in/
7	Banasthali University, Jaipur, Rajasthan	Based on 12th Marks	http://www.banasthali.org/
8	Madras Christian College, Chennai, Tamilnadu	Based on 12th Marks	https://www.mcc.edu.in/
9	Mount Carmel College, Bangalore, Karnataka	Based on 12th Marks	https://mccblr.edu.in/
10	Loyola College, Chennai, Tamil Nadu	Based on 12th Marks	https://www.loyolacollege.edu/
11	Mithibai College, Mumbai, Maharashtra	CUET-UG	https://www.mithibai.ac.in/
12	Symbiosis, Pune, Maharashtra	SET	https://www.scmspune.ac.in/
13	KIIT, Bhubaneswar, Odisha	KIIT-EE	https://kiit.ac.in/
14	Indraprastha University, New Delhi	BBA-CET (125) / CUET-UG	http://www.ipu.ac.in/
15	Keshav Mahavidyalaya, New Delhi	CUET-UG	http://keshav.du.ac.in/
16	Symbiosis, Noida, Uttar Pradesh	SET	https://www.scmsnoida.ac.in/
17	Bharati Vidyapeeth, Pune, Maharashtra	BU-MAT	https://bvuniversity.edu.in/
18	Ahmedabad University, Ahmedabad, Gujarat	SoP + PI	https://ahduni.edu.in/
19	Shiv Nadar University, Greater Noida, Uttar Pradesh	SNUSAT	https://snu.edu.in/
20	Ramanujan College, New Delhi	CUET-UG	https://ramanujancollege.ac.in/
21	Sri Guru Gobind College of Commerce, New Delhi	CUET-UG	https://www.sggsc.ac.in/
22	St. Francis College for Women, Hyderabad, Telangana	Based on 12th Marks	https://www.sfc.ac.in/
23	MSU, Baroda, Gujarat	MSU-ET	https://www.msubaroda.ac.in/
24	SRM Institute of Science and Commerce, Chennai, Tamil Nadu	Based on 12th Marks	http://www.srmuniv.ac.in/
25	Goswami Ganesh Dutta S D College, Chandigarh	Based on 12th Marks	http://ggdsd.ac.in/
26	Jadavpur University, Kolkata, West Bengal	Based on 12th Marks	http://www.idbimanagement.org.in/

27	Ness Wadia College of Commerce, Pune, Maharashtra	Based on 12th Marks	https://nesswadiacollege.edu.in/
28	Jain University, Bangalore, Karnataka	JET	https://www.cms.ac.in/
29	St. Joseph's College of Commerce, Bangalore, Karnataka	Based on 12th Marks	https://www.sjcc.edu.in/
30	Kristu Jayanti College, Bangalore, Karnataka	Based on 12th Marks	https://kristujayanti.edu.in/
31	Aryabhatta College, New Delhi	CUET-UG	https://aryabhattachcollege.ac.in/
32	College of Vocational Studies, New Delhi	CUET-UG	https://www.cvs.edu.in/
33	Deen Dayal Upadhyaya College, New Delhi	CUET-UG	https://dducollegedu.ac.in/
34	Stella Maris College, Chennai, Tamil Nadu	Based on 12th Marks	https://stellamariscollege.edu.in/
35	Sri Sathya Sai Institute of Higher Learning, Anantapur, Andhra Pradesh	SSSIHL-UG Test	https://www.sssihl.edu.in/
36	Amity University, Noida, Uttar Pradesh	CUET-UG	https://www.amity.edu/asb/
37	Presidency College, Bengaluru, Karnataka	Based on 12th Marks	https://presidencycollege.ac.in/
38	MS Ramaiah College of Arts Science and Commerce, Bengaluru, Karnataka	Based on 12th Marks	https://www.msrmasc.edu.in/
39	Ram Lal Anand College, New Delhi	CUET-UG	https://rlacollege.edu.in/
40	Shaheed Rajguru College of Applied Sciences for Women, New Delhi	CUET-UG	https://www.rajgurucollege.com/
41	Jagannath International Management School, New Delhi	BBA-CET (125) / CUET-UG	https://www.jimsd.org/
42	ICFAI, Hyderabad, Telangana	Based on 12th Marks	https://www.ibshyderabad.org/
43	UPES, Dehradun, Uttarakhand	UPES-OT/CUET-UG	https://www.upes.ac.in/
44	Somaiya Vidyavihar University, Mumbai, Maharashtra	CUET-UG	https://www.somaiya.edu/en
45	Prestige Institute of Management and Research, Indore, Madhya Pradesh	Based on 12th Marks	http://www.pimrindore.ac.in/
46	St. Xavier's College, Ranchi, Jharkhand	Entrance Test	https://www.sxcran.org/
47	Kishinchand Chellaram College, Mumbai, Maharashtra	Based on 12th Marks	https://www.kccollege.edu.in/
48	Institute of Management Studies, Noida, Uttar Pradesh	Based on 12th Marks	http://imsnoida.com/
49	MIT WPU, Pune, Maharashtra	MIT WPU - CET	https://management.mitwpu.edu.in/
50	Doon Business School, Dehradun, Uttarakhand	Based on 12th Marks	https://www.doonbusinessschool.com/
51	Karnavati University, Gandhinagar, Gujarat	KUAT/	https://karnavatiuniversity.edu.in/

		CUET-UG	
52	Alliance University, Bangalore, Karnataka	AU-MAT	https://www.alliance.edu.in/
53	DAV College Sector-10, Chandigarh	Based on 12th Marks	https://davchd.ac.in/
54	Chandigarh Business School of Administration, Mohali, Punjab	Based on 12th Marks	http://cbasmohali.org/
55	Women's Christian College, Chennai, Tamilnadu	Based on 12th Marks	https://wcc.edu.in/
56	IPS Academy, Indore, Madhya Pradesh	Based on 12th Marks	https://www.ipsacademy.org/
57	IFIM College, Bengaluru, Karnataka	Based on 12th Marks	https://ifimcollege.com/
58	The Oxford College of Business Management, Bengaluru, Karnataka	Based on 12th Marks	http://www.theoxford.edu/
59	St. Joseph's College, Tiruchirappalli, Tamil Nadu	Based on 12th Marks	http://www.sjctni.edu/
60	Universal Business School, Mumbai, Maharashtra	Based on 12th Marks	https://universalbusinessschool.com/
61	IMS Unison University, Dehradun, Uttarakhand	Based on 12th Marks	https://www.iuu.ac/
62	S S Jain Subodh P G College, Jaipur, Rajasthan	Based on 12th Marks	http://www.subodhpgcollege.com/
63	ITS UG Institute Mohan Nagar, Ghaziabad, Uttar Pradesh	Based on 12th Marks	https://ug.its.edu.in/
64	Vivekananda Institute of Professional Studies, New Delhi	BBA-CET (125) / CUET-UG	https://vips.edu/
65	Amity University, Gurugram, Haryana	CUET-UG	https://www.amity.edu/gurugram/
66	Apeejay College of Fine Arts, Jalandhar, Punjab	Based on 12th Marks	https://acfa.apeejay.edu/
67	St. Aloysius College, Mangalore, Karnataka	Based on 12th Marks	https://www.stalloysius.edu.in/
68	Kanya Maha Vidyalaya, Jalandhar, Punjab	Based on 12th Marks	https://www.kmvjalandhar.ac.in/
69	Sri Dharmasthala Manjunatheshwara College, Ujire, Karnataka	Based on 12th Marks	https://www.sdmcujiire.in/
70	PSG College of Arts and Science, Coimbatore, Tamil Nadu	Based on 12th Marks	https://www.psgcas.ac.in/
71	The Bhopal School of Social Sciences, Bhopal, Madhya Pradesh	Based on 12th Marks	https://bsssbhopal.edu.in/
72	Maris Stella College, Vijayawada, Andhra Pradesh	Based on 12th Marks	https://marisstella.ac.in/
73	Sri Ramakrishna College of Arts & Science, Coimbatore, Tamil Nadu	Based on 12th Marks	https://www.srcas.ac.in/
74	University School of Business Chandigarh	Based on	https://www.cuchd.in/

	University, Mohali, Punjab	12th Marks	
75	Lingayas Lalita Devi Institute of Management & Sciences, New Delhi	BBA-CET (125) / CUET-UG	http://lldims.org.in/
76	Surana College, Bengaluru, Karnataka	Based on 12th Marks	https://www.suranacollege.edu.in/
77	DAV Centenary College, Faridabad, Haryana	Based on 12th Marks	http://davccfbd.ac.in/
78	Chitkara Business School, Rajpura, Punjab	Based on 12th Marks	https://www.chitkara.edu.in/cbs
79	Guru Nanak College, Chennai, Tamilnadu	Based on 12th Marks	http://gurunanakcollege.edu.in/
80	Amity University, Mumbai, Maharashtra	Based on 12th Marks	https://www.amity.edu/mumbai/abs/
81	Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore, Tamil Nadu	Based on 12th Marks	https://drsnsrscas.ac.in/
82	Poddar International College, Jaipur, Rajasthan	Based on 12th Marks	https://poddarinstitute.org/
83	ICFAI, Tripura, Agartala	Based on 12th Marks	https://www.iutripura.edu.in/FMS.html
84	PCTE Group of Institutes, Ludhiana, Punjab	Based on 12th Marks	https://pcte.edu.in/
85	ICFAI, Jaipur, Rajasthan	Based on 12th Marks	https://www.indiatoday.in/
86	BBK DAV College for Women, Amritsar, Punjab	Based on 12th Marks	https://bbkdav.org/
87	Sivananda Sarma Memorial RV College, Bengaluru, Karnataka	Based on 12th Marks	https://www.ssmrv.edu.in/
88	ICFAI, Gangtok, Sikkim	Based on 12th Marks	https://www.iusikkim.edu.in/
89	JK Lakshmipat University, Jaipur, Rajasthan	Based on 12th Marks	https://www.jklu.edu.in/
90	Jaipur National University, Jaipur, Rajasthan	Based on 12th Marks	https://www.inujaipur.ac.in/
91	Dayananda Sagar Business Academy, Bengaluru, Karnataka	Based on 12th Marks	https://dsba.edu.in/
92	Kongu Arts and Science College, Erode, Kerala	Based on 12th Marks	http://www.kasc.ac.in/
93	Galgotias University, Greater Noida	CUET-UG	https://www.galgotiasuniversity.edu.in
94	Tecnia Institute of Advanced Studies, New Delhi	BBA-CET (125) / CUET-UG	http://tiaspg.tecnia.in/
95	St. Mira's College for Girls, Pune, Maharashtra	Based on 12th Marks	https://www.stmirascollegepune.edu.in/

96	Bhavan's Vivekananda College of Science Humanities & Commerce, Hyderabad, Telangana	Based on 12th Marks	https://bhavansvc.ac.in/
97	Amity University, Raipur, Chattisgarh	Based on 12th Marks	https://www.amity.edu/raipur/
98	St. Wilfred's PG College, Jaipur, Rajasthan	Based on 12th Marks	https://www.stwilfreds.com/
99	T. John College, Bengaluru, Karnataka	Based on 12th Marks	https://www.tjohncollege.com

Top 25 Institutes for Integrated Program in Management

Rank	Colleges	Admission Process	Website
1	Indian Institute of Management (IIM), Indore, Madhya Pradesh	IPMAT + WAT & PI	https://www.iimidr.ac.in/
2	Indian Institute of Management (IIM), Rohtak, Haryana	IPM-AT	https://www.iimrohtak.ac.in/
3	Indian Institute of Management (IIM), Ranchi, Jharkhand	IPM-AT	https://iimranchi.ac.in/
4	Indian Institute of Management (IIM), Jammu	JIPMAT	http://www.iimj.ac.in/
5	Indian Institute of Management (IIM), Bodh Gaya, Turi Khurd, Bihar	JIPMAT	https://iimbg.ac.in/
6	Nirma University, Ahmedabad, Gujarat	IPM-AT	https://management.nirmauni.ac.in/
7	Manipal Academy of Higher Education, Karnataka	SOP & PI	https://manipal.edu/
8	NMIMS University, Mumbai, Maharashtra	Based on 10+2 Marks	https://www.nmims.edu/
9	Ahmedabad University, Ahmedabad, Gujarat	Based on 12th Marks	https://ahduni.edu.in/
10	Mody University of Science & Technology, Sikar, Rajasthan	CUET-UG	https://www.modyuniversity.ac.in/
11	University of Petroleum Energy Studies (UPES), Dehradun, Uttarakhand	CUET-UG / Personal Interview	https://www.upes.ac.in/
12	NICMAR University, Pune, Maharashtra	CUET-UG	https://www.nicmar.ac.in/
13	NIIT University, Neemrana, Rajasthan	CUET-UG	https://niituniversity.in/
14	Sharda University, Greater Noida, Uttar Pradesh	CUET-UG	https://www.sharda.ac.in/
15	Lingaya's Vidyapeeth, Faridabad, Haryana	CUET-UG	https://www.lingayasvidyapeeth.edu.in/
16	IMS Unison University, Dehradun, Uttarakhand	CUET-UG	https://www.iuu.ac/
17	Galgotias University, Greater Noida, Uttar Pradesh	CUET-UG	https://www.galgotiasuniversity.edu.in/
18	International Institute of Professional Studies, Devi Ahilya Vishwavidyalaya, Indore, MP	CET Test (Common Entrance Test)	http://iips.edu.in/
19	Jindal Global Business School, OP Jindal Global University, Sonapat, Haryana	JSAT Test	https://jgu.edu.in/
20	Amity University, Noida, Uttar Pradesh	CUET-UG /	https://www.amity.edu/

		Interview	
21	DDCE Utkal University, Bhubaneswar, Orissa	Own Test	https://ddceutkal.ac.in/
22	Geeta University, Panipat, Haryana	CUET-UG	https://geetauniversity.edu.in/
23	K.R. Mangalam University, Sohna, Haryana	CUET-UG	https://www.krmangalam.edu.in/
24	Swami Vivekanand Subharti University, Meerut, Uttar Pradesh	CUET-UG	https://subharti.org/
25	KS School of Business Management, Ahmedabad, Gujarat	Based on 12th Marks	https://ksschool.org.in/

State wise list of 186 Management Institutions under CUET-UG

Andhra Pradesh		
1	Central Tribal University of Andhra Pradesh, Karakam, Andhra Pradesh Av. Sp.: Integrated MBA Tourism and Hospitality Management	https://www.ctuap.ac.in/
2	Central University of Andhra Pradesh, Karakam, Andhra Pradesh Av. Sp.: Bachelor of Business Administration	https://cuap.ac.in/
3	Gandhi Institute of Technology And Management, Visakhapatnam, Andhra Pradesh Av. Sp.: BBA	https://www.gitam.edu/
4	KL University, Vijayawada, Andhra Pradesh Av. Sp.: BBA	https://www.kluniversity.in/
5	BEST Innovation University, Anantapur, Andhra Pradesh Av. Sp.: BBA, BBA + International Accounting, BBA - Fin Tech	https://bestiu.edu.in/
6	SRM University, Amaravati, Andhra Pradesh Av. Sp.: BBA	https://srmap.edu.in/
Arunachal Pradesh		
7	Arunachal University of Studies, Namsai, Arunachal Pradesh Av. Sp.: BBA, BBA (Logistic and Supply Chain Management)	https://www.arunachaluniversity.ac.in/
8	Himalayan University, Itanagar, Arunachal Pradesh Av. Sp.: BBA	https://www.himalayanuniversity.com/
Bihar		
9	Amity University, Patna, Bihar Av. Sp.: BBA, integrated MBA	https://www.amity.edu/
10	Dr. C. V. Raman University, Vaishali, Bihar Av. Sp.: BBA	https://www.cvrubihar.ac.in/
11	Gopal Narayan Singh University, Jamuhar, Bihar Av. Sp.: BMS, BBA (Rural Management)	https://gnsu.ac.in/
Chhattisgarh		
12	ITM University, Raipur, Chhattisgarh Av. Sp.: BBA	https://www.itmuniversity.org/

13	Amity University, Raipur, Chhattisgarh Av. Sp.: BBA	https://www.amity.edu/
14	KK Modi University, Mahmara, Chhattisgarh Av. Sp.: BBA, integrated MBA	https://kkmu.edu.in/
Delhi		
15	Delhi Technological University, Delhi Av. Sp.: BBA	http://dtu.ac.in/
16	Dr. B. R. Ambedkar University, Delhi Av. Sp.: BACHELOR OF BUSINESS ADMINISTRATION (BBA)	https://aud.ac.in/
17	Netaji Subhas University of Technology, Dwarka, Delhi Av. Sp.: BBA	http://nsut.ac.in/
Gujarat		
18	Dayalbagh Educational Institute, Mehsana, Gujarat Av. Sp.: BBA, BBA (Logistics), BBA (Retail Specialization)	https://www.dei.ac.in/
19	ITM Vocational University, Vadodara, Gujarat Av. Sp.: BBA, BBA (Sales & Marketing)	https://www.itm.ac.in/
20	Karnavati University, Gandhinagar, Gujarat Av. Sp.: BBA	https://karnavatiuniversity.edu.in/
21	Parul University, Vadodara, Gujarat Av. Sp.: BBA, BBA (Aviation, Hospitality, Travel and Tourism Management)	https://paruluniversity.ac.in/
Haryana		
22	Lingaya's Vidyapeeth, Faridabad, Haryana Av. Sp.: BBA, integrated MBA	https://www.lingayasvidyapeeth.edu.in/
23	Manav Rachna International Institute of Research and Studies, Faridabad, Haryana Av. Sp.: BBA (General), BBA (Banking and Financial Markets), BBA (Digital Marketing), BBA (Business Intelligences and Analytics), BBA (Global-international Business)	https://mriirs.edu.in/
24	Amity University, Gurugram, Haryana Av. Sp.: BBA, BBA (Banking & Finance), BBA (Business Analytics)	https://www.amity.edu/
25	Apeejay Stya University, Gurugram, Haryana Av. Sp.:	https://university.apeejay.edu/

	BBA (Hons.) Financial Markets in collaboration with NSE, BBA (Hons.) in Human Resources, BBA (Hons.) in Marketing	
26	BML Munjal University, Kapriwas, Haryana Av. Sp.: BBA, integrated MBA	https://www.bmu.edu.in/
27	GD Goenka University, Gurugram, Haryana Av. Sp.: BBA (Business Management), BBA (HM), BBA	https://www.gdgoenkauniversity.com/
28	Geeta University, Panipat, Haryana Av. Sp.: BBA, integrated MBA, BBA (Business Analytics), BBA (Digital Marketing), BBA (HRM), BBA (Import & Export Management), BBA (Banking & Finance), BBA (Retail Management), BBA (Marketing), BBA (Entrepreneurship & Innovation)	https://geetauniversity.edu.in/
29	IILM University, Gurugram, Haryana Av. Sp.: BBA	https://iilm.edu.in/
30	Jagannath University, Bahadurgarh, Haryana Av. Sp.: BBA, BBA (Entrepreneurship & Innovation), BBA (Brand Management), BBA (Digital Marketing), BBA (Aviation), BBA (Logistics)	https://www.jagannathuniversityncr.ac.in/
31	K.R. Mangalam University, Sohna, Haryana Av. Sp.: BBA (HR/Mktng/Fin/IB/Travel & Tourism), BBA with specialization in Business Intelligence & Analytics with academic support of Samatrix, BBA (Digital Marketing), Integrated BBA + MBA with academic support of IBM (4 yrs + 1 yr Industry Internship)*, BBA (Entrepreneurship) with academic support of GCEC Global Foundation, BBA (International Accounting & Finance) (ACCA- UK) with academic support of Grant Thornton, BBA (Hons. with Research)(Logistics & Supply Chain Management) with academic support of Safexpress, BBA (Hons. with Research) (Entrepreneurship) with academic support of GCEC Global Foundation. BBA (Hons. with Research) (International Accounting & Finance) (ACCA- UK) with academic support of Grant Thornton, BBA (Hons. with Research) HR, BBA (Hons. with Research) Marketing, BBA (Hons. with Research) Finance, BBA (Hons. with Research) International Business, BBA (Hons. with Research) (Business Intelligence & Analytics) with academic support of Samatrix, BBA (Hons. with Research) Travel & Tourism	https://www.krmangalam.edu.in/
32	Manav Rachna University, Faridabad, Haryana Av. Sp.: BBA (Business Analytics), BBA (Entrepreneurship & Family Business), BBA (Finance &Accounts), BBA (Healthcare Management), BBA (Global Operations Management)	https://mru.edu.in/

33	MVN University, Aurangabad, Haryana Av. Sp.: BBA	http://mvn.edu.in/
34	Om Sterling Global University, Hisar, Haryana Av. Sp.: BBA, integrated MBA	https://www.osgu.ac.in/
35	SGT University, Gurgaon, Haryana Av. Sp.: BBA (General), BBA (Hospital Administration), BBA (Analytics)	https://sgtuniversity.ac.in/
36	SRM University, Sonapat, Haryana Av. Sp.: BBA, BBA with specialization in Business Analytics (in association with IBM)	https://www.srmuniversity.ac.in/
37	Sushant University, Gurugram, Haryana Av. Sp.: BBA (Hons.)	https://sushantuniversity.edu.in/
38	The NorthCap University, Gurgaon, Haryana Av. Sp.: BBA	https://www.ncuindia.edu/
39	World University of Design, Sonipat, Haryana Av. Sp.: BBA (Design Strategy & Management)	https://worlduniversityofdesign.ac.in/
Himachal Pradesh		
40	Bahra University, Solan, Himachal Pradesh Av. Sp.: BBA	https://bahrauniversity.edu.in/
41	Shoolini University, Solan, Himachal Pradesh Av. Sp.: BBA (3 years), BBA (4 Years) (Rural Management), BBA (4 Years) (Computer Science and Entrepreneurship), BBA (4 Years) (Aviation and Management), BBA (4 Years) (Logistics & Supply Chain Management), BBA (4 Years) (Banking & Insurance), BBA (4 Years) (Data Science & Analytics), BBA (4 Years) (Digital Marketing), BBA (4 Years) (Financial Markets), BBA (4 Years) (Hospitality), BBA (4 Years) (Information Technology)	https://shooliniuniversity.com/
Jammu & Kashmir		
42	Baba Ghulam Shah Badshah University, Rajouri, Jammu & Kashmir Av. Sp.: BBA	https://www.bgsbu.ac.in/
43	The Islamia College of Science and Commerce, Srinagar, Jammu & Kashmir Av. Sp.: BBA (Hons.) (Marketing 3+1 years), BBA (Hons.) (HR 3+1 years)	http://islamiacollege.edu.in/
44	University of Jammu, Jammu, Jammu & Kashmir	https://www.jammuuniversity

	Av. Sp.: BBA (Business Management), BBA (Applied Management), BBA (Hotel Management)	.ac.in/
45	Govt. Degree College, Baramulla, Jammu & Kashmir Av. Sp.: BBA (Hons.)	http://www.baramullacollege.net/
46	The Islamic University of Science & Technology, Awantipora, Jammu and Kashmir Av. Sp.: integrated MBA	https://www.iust.ac.in/
47	Shri Mata Vaishno Devi University, Katra, Jammu and Kashmir Av. Sp.: integrated MBA	https://smvdu.ac.in/
Jharkhand		
48	Dr. Shyama Prasad Mukherjee University, Ranchi, Jharkhand Av. Sp.: BBA	https://dspmuranchi.ac.in/
49	Jharkhand Raksha Shakti University, Ranchi, Jharkhand Av. Sp.: BBA (Security Management)	https://jrsuranchi.com/
50	Sido Kanhu Murmu University, Dumka, Jharkhand Av. Sp.: BBA	https://skmu.ac.in/
51	AISECT University, Hazaribagh, Jharkhand Av. Sp.: BBA	https://www.aisectuniversityjharkhand.ac.in/
52	Amity University, Ranchi, Jharkhand Av. Sp.: BBA, integrated MBA	https://www.amity.edu/
53	Arka Jain University, Jamshedpur, Jharkhand Av. Sp.: BBA	https://arkajainuniversity.ac.in/
54	Capital University, Koderma, Jharkhand Av. Sp.: BBA	https://capitaluniversity.info/
55	ICFAI University, Ranchi, Jharkhand Av. Sp.: BBA, BBA (Business Analytics)	https://www.iujharkhand.edu.in/
56	Jharkhand Rai University, Ranchi, Jharkhand Av. Sp.: BBA	https://www.jru.edu.in/
57	Netaji Subhas University, Jamshedpur, Jharkhand Av. Sp.: BBA	https://nsuniv.ac.in/
58	Radha Govind University, Ramgarh, Jharkhand	https://www.rguniversity.org/

	Av. Sp.: BBA	
59	Ramchandra Chandravansi University, Palamu, Jharkhand Av. Sp.: BBA	https://www.rcu.edu.in/
60	Sai Nath University, Jirabar, Jharkhand Av. Sp.: BBA	https://www.sainathuniversity.com/
61	Sarala Birla University, Ranchi, Jharkhand Av. Sp.: BBA, BBA (Capital Market)	https://sbu.ac.in/
62	Srinath University, Jamshedpur, Jharkhand Av. Sp.: BBA	https://srinathuniversity.ac.in/
63	Usha Martin University, Ranchi, Jharkhand Av. Sp.: BBA	https://www.ushamartinuniversity.com/
64	YBN University, Ranchi, Jharkhand Av. Sp.: BBA	https://www.ybnu.ac.in/
Karnataka		
65	Central University of Karnataka, Kalaburagi, Karnataka Av. Sp.: BBA	https://www.cuk.ac.in/
66	Gandhi Institute of Technology and Management, Bengaluru, Karnataka Av. Sp.: BBA	https://www.gitam.edu/
67	Jain University, Bangalore, Karnataka Av. Sp.: BMS (Aviation Management), BMS (Financial Services), BMS (International Business), BMS (International Finance), BMS (International Marketing), BMS (Strategy and Leadership), BMS (Tourism and Hospitality Management), BMS (Healthcare Management), BMS (Digital Business)	https://www.jainuniversity.ac.in/
68	Yenepoya University, Mangalore, Karnataka Av. Sp.: BBA (Hons. / Hons. With Research) (Aviation and Logistics), BBA (Hons. / Hons. With Research) (Aviation, Travel and Tourism), BBA (Hons. / Hons. With Research) (Logistics and Port Management), BBA (Hons. / Hons. With Research) (Logistics and Supply Chain Management), BBA (Hons. / Hons. With Research) (Business Analytics and Digital Marketing), BBA (Hons. / Hons. With Research) (Hospitality Management), BBA (Hons. / Hons. With Research) (Hospital Administration and Medical Tourism),	https://www.yenepoya.edu.in/

	BBA (Hons. / Hons. With Research) (Sports Management), BBA (Hons. / Hons. With Research) (Entrepreneurship and Business Analytics), BBA (Hons. / Hons. With Research) (Industry Embedded Programme in Hospitality Management (Aviation/ Travel & Tourism)	
69	Alliance University, Bengaluru, Karnataka Av. Sp.: BBA	https://www.alliance.edu.in/
70	Chanakya University, Bangalore, Karnataka Av. Sp.: BBA (Hons.) (Digital Enterprise Management), BBA (Hons.) (Startup and Innovation), BBA (Hons.) (Business Analytics), BBA (Hons.) (International Business), BBA (Hons.) (Services Management)	https://chanakyauniversity.edu.in/
Kerala		
71	Chinmaya Vishwa Vidyapeeth, Arakkunnam, Kerala Av. Sp.: BBA (Hons)	https://www.cvv.ac.in/
Madhya Pradesh		
72	Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh Av. Sp.: B.B.A. (Hons.)	https://dhsgsu.edu.in/
73	Devi Ahilya Vishwavidyalaya, Indore, Madhya Pradesh Av. Sp.: Integrated MBA (Management Science), Integrated MBA (Tourism), Integrated MBA (eCommerce), Integrated MBA (Foreign Trade), Integrated MBA (Hospital Administration)	https://www.dauniv.ac.in/
74	Vikram University, Ujjain, Madhya Pradesh Av. Sp.: BBA (Hons.)	https://vikramuniv.ac.in/
75	AKS University, Satna, Madhya Pradesh Av. Sp.: BBA	https://www.aksuniversity.ac.in/
76	Amity University, Gwalior, Madhya Pradesh Av. Sp.: BBA	https://www.amity.edu/
77	IES University, Bhopal, Madhya Pradesh Av. Sp.: BBA	https://www.iesuniversity.ac.in/
78	ITM University, Gwalior, Madhya Pradesh Av. Sp.: BBA / BBA (Hons.)	https://itmuniversity.ac.in/
79	Mangalayatan University, Jabalpur, Madhya Pradesh Av. Sp.: BBA	https://www.mangalayatan.co.in/

80	Mansarovar Global University, Bhopal, Madhya Pradesh Av. Sp.: BBA	https://www.mguindia.com/
81	Rabindranath Tagore University, Bhopal, Madhya Pradesh Av. Sp.: BBA	https://rntu.ac.in/
82	RDKF University, Bhopal, Madhya Pradesh Av. Sp.: BBA, BBA (Hotel Management), BBA (Logistics), BBA (Agriculture Storage & Supply Chain)	https://www.rkdf.ac.in/
83	Scope Global Skills University, Bhopal, Madhya Pradesh Av. Sp.: BBA, BBA (Cyber Security & Corporate Law), BBA (Retail Management), BBA (Multifunctional Admin Executive), BBA (CSR and Sustainability), BBA / B.Voc. (Digital Marketing), BBA (Hotel Management), BBA (Hospitality Management), BBA (Tour & Travel Operation), BBA (Entrepreneurship & Startups), BBA (Logistics & Supply Chain), BBA (BFSI), BBA (Financial Accounting)	https://sgsuniversity.ac.in/
84	Indian Institute of Tourism & Travel Management, Gwalior, Madhya Pradesh Av. Sp.: BBA	https://www.iittm.ac.in/
Maharashtra		
85	Datta Meghe Institute of Higher Education and Research, Nagpur, Maharashtra Av. Sp.: BBA	https://www.dmiher.edu.in/
86	Tilak Maharashtra Vidyapeeth, Pune, Maharashtra Av. Sp.: BBA (Hotel and Tourism Operations), BBA (Hospitality and Tourism)	https://www.tmv.edu.in/
87	Amity University, Mumbai, Maharashtra Av. Sp.: BBA, BBA (Banking & Finance), BBA (Real Estate & Urban Infrastructure)	https://www.amity.edu/
88	Chhatrapati Shivaji Maharaj University, Navi Mumbai, Maharashtra Av. Sp.: BBA	https://csmu.ac.in/
89	ITM Skills University, Navi Mumbai, Maharashtra Av. Sp.: BBA	https://www.itm.edu/
90	NICMAR University, Pune, Maharashtra Av. Sp.: integrated MBA	https://www.nicmar.ac.in/

91	Somaiya Vidyavihar University, Mumbai, Maharashtra Av. Sp.: BBA, BBA (Hons.), BBM	https://www.somaiya.edu/en
92	SVKM's Mithibai College, Mumbai, Maharashtra Av. Sp.: BMS	https://mithibai.ac.in/
93	SVKM's NarseeMonjee College of Commerce and Economics, Mumbai, Maharashtra Av. Sp.: BMS	https://nmcollege.in/
Meghalaya		
94	North-Eastern Hill University, Shillong, Meghalaya Av. Sp.: BBA	https://www.nehu.ac.in/
95	University of Science and Technology, Baridua, Meghalaya Av. Sp.: BBA	https://ustm.ac.in/
Mizoram		
96	Mizoram University, Aizawl, Mizoram Av. Sp.: BBA	https://mzu.edu.in/
Multilocation		
97	Footwear Design and Development Institute, Multilocation Av. Sp.: BBA (Retail & Fashion Merchandise)	https://www.fddiindia.com/
Nagaland		
98	Nagaland University, Lumami, Nagaland Av. Sp.: BBA	https://nagalanduniversity.ac.in/
New Delhi		
99	University of Delhi, New Delhi Av. Sp.: BMS, BBA (Financial Investment Analysis)	https://www.du.ac.in/
100	Delhi Skill and Entrepreneurship University, New Delhi Av. Sp.: BBA (Banking, Financial Services and Insurance), BBA (Facilities and Hygiene Management), BBA (Retail Management), BBA (Automotive Retail Management), BMS (eCommerce Operations), BMS (Land Transportation Management), BBA (Hospital Management)	https://dseu.ac.in/
101	Guru Gobind Singh Indraprastha University, New Delhi Av. Sp.: BBA & Allied Programmes	http://www.ipu.ac.in/
102	Indira Gandhi Delhi Technical University for Women, New Delhi Av. Sp.:	https://www.igdtuw.ac.in/

	BBA	
103	Jamia Hamdard University, New Delhi Av. Sp.: BBA	https://jamiahamdard.edu/
Odisha		
104	ASBM University, Bhubaneswar, Odisha Av. Sp.: BBA (Hons.), BBA (eCommerce)	https://www.asbm.ac.in/
Punjab		
105	Maharishi Markandeshwar University, Ambala, Punjab Av. Sp.: BBA (Hons.)	https://www.mmumullana.org/
106	Amity University, Mohali, Punjab Av. Sp.: BBA	https://www.amity.edu/
107	Chitkara University, Rajpura, Punjab Av. Sp.: BBA, BBA / BBA (Hons.) (Liberal Arts)	https://www.chitkarauniversity.edu.in/
108	CT University, Ludhiana, Punjab Av. Sp.: BBA, BBA (Digital Marketing), BBA (Financial Services), BBA (Business Analytics), BBA (Artificial Intelligence)	https://ctuniversity.in/
109	DAV University, Jalandhar, Punjab Av. Sp.: BBA	https://www.davuniversity.org/
110	Guru Kashi University, Talwandi Sabo, Punjab Av. Sp.: BBA with Specialization in Data Analytics)	https://gku.ac.in/
111	Lovely Professional University, Phagwara, Punjab Av. Sp.: BBA, BBA (2+2 with International Credit Transfer Option), integrated MBA, BBA (Financial Markets), BBA (Information Technology), BBA (International Finance), BBA (Blockchain), BBA (Business Analytics), BBA (Tourism & Hospitality), BBA (Airlines and Airport Management), BBA (Hons.)	https://www.lpu.in/
Rajasthan		
112	OPJS University, Churu, Rajasthan Av. Sp.: BBA	https://opjsuniversity.edu.in/
113	Amity University, Jaipur, Rajasthan Av. Sp.: BBA	https://www.amity.edu/
114	Apex University, Jaipur, Rajasthan Av. Sp.: BBA (Banking & Financial Services), BBA (International Business),	https://www.apexuniversity.co.in/

	BBA (Digital Marketing), BBA (HRM)	
115	Bhagwant University, Ajmer, Rajasthan Av. Sp.: BBA, BBA (Rural Management), BBA (Sports Management)	https://bhagwantuniversity.ac.in/
116	Career Point University, Kota, Rajasthan Av. Sp.: BBA, BBA (Data Analytics & Visualization)	http://cpur.in/
117	Jagannath University, Jaipur, Rajasthan Av. Sp.: BBA	https://www.jagannathuniversity.org/
118	Madhav University, Pindwara, Rajasthan Av. Sp.: BBA	https://www.madhavuniversity.edu.in/
119	Manipal University, Jaipur, Rajasthan Av. Sp.: BBA, BBA (Hospitality & Tourism Operation)	https://jaipur.manipal.edu/
120	Mewar University, Chittorgarh, Rajasthan Av. Sp.: BBA, BBA (International Relations), BBA (Public Relations), BBA (International Business), BBA (Public Relations), BBA (International Business), BBA (Logistics and Supply Chain), BBA (Business Analytics), BBA (Operation Management), BBA (Banking and Finance), integrated MBA	https://www.mewaruniversity.org/
121	Mody University of Science and Technology, Lakshmangarh, Rajasthan Av. Sp.: BBA, BBA (Specialization in Marketing / Finance / HR / Tourism), BBA (Digital Marketing in associations with DMI, Ireland), BBA (Sustainability Management), integrated MBA	https://www.modyuniversity.ac.in/
122	NIIT University, Neemrana, Rajasthan Av. Sp.: BBA, integrated MBA	https://niituniversity.in/
123	Nirwan University, Jaipur, Rajasthan Av. Sp.: BBA	https://www.nirwanuniversity.ac.in/
124	RNB Global University, Bikaner, Rajasthan Av. Sp.: BBA (HRM), BBA (Finance), BBA (Banking & Finance), BBA (Marketing & Retail), BBA (Foreign Trade), BBA (Digital Marketing), BBA (Social Media Marketing), BBA (Entrepreneurship), integrated MBA	https://www.rnbglobal.edu.in/
125	Sangam University, Atoon, Rajasthan Av. Sp.: BBA, BBA (Logistics - 3 years), BBA (Retail Management - 3 years), BBA (Hons. - 4 years), BBA (Research - 4 years)	https://sangamuniversity.ac.in/

126	Shri Khushal Das University, Hanumangarh, Rajasthan Av. Sp.: BBA, BBA (Rural Management), BBA (Sports Management)	https://www.skduniversity.com/
127	Shyam University, Dausa, Rajasthan Av. Sp.: BBA (Banking & Financial Services), BBA (International Business), BBA (Digital Marketing), BBA (HRM)	https://shyamuniversity.in/
128	Suresh Gyan Vihar University, Jaipur, Rajasthan Av. Sp.: BBA (Digital Marketing), BBA (Finance & Banking), BBA (Business Analytics), BBA (HR)	https://www.sgvu.edu.in/
129	The ICFAI University, Jaipur, Rajasthan Av. Sp.: BBA, BBA (Business Analytics), BBA (FinTech)	https://iujaipur.edu.in/
130	Tribhuvan College of Environment & Development Sciences, Neemrana, Rajasthan Av. Sp.: BBA (Hons.)	https://teds.ac.in/
131	University of Technology, Jaipur, Rajasthan Av. Sp.: BBA	https://www.universityoftechnology.edu.in/
132	Vivekananda Global University, Jaipur, Rajasthan Av. Sp.: BBA, BBA (Digital Marketing), BBA (Entrepreneurship), BBA (HR)	https://www.vgu.ac.in/
Sikkim		
133	Sikkim Professional University, Gangtok, Sikkim Av. Sp.: BBA, BBA (Digital Marketing), BBA (International Business)	https://www.spu.ac/
134	The ICFAI University, Gangtok, Sikkim Av. Sp.: BBA	https://www.iusikkim.edu.in/
Tamil Nadu		
135	Central University of Tamil Nadu, Thiruvarur, Tamil Nadu Av. Sp.: BBA	https://cutn.ac.in/
136	Avinashilingam University for Women, Coimbatore, Tamil Nadu Av. Sp.: BBA	https://avinuty.ac.in/
137	Hindustan Institute of Technology and Science, Kelambakkam, Tamil Nadu Av. Sp.: BBA (Banking and FinTech / Logistics / Hospital Management / Sports), BBA (Aviation Management)	https://hindustanuniv.ac.in/
138	Kalasalingam Academy of Research and Education, Krishnankoil, Tamil Nadu	https://kalasalingam.ac.in/

	Av. Sp.: BBA	
139	Noorul Islam Centre for Higher Education, Kanyakumari, Tamil Nadu Av. Sp.: BBA	https://www.niuniv.com/
140	The Gandhigram Rural University, Dindigul, Tamil Nadu Av. Sp.: BBA	https://www.ruraluniv.ac.in/
141	Vinayaka Mission's Research Foundation, Salem, Tamil Nadu Av. Sp.: BBA	https://vmrfdu.edu.in/
142	Joy University, Tirunelveli, Tamil Nadu Av. Sp.: BBA (Business Analytics), BBA (Digital Marketing), BBA (Financial Management), BBA (Logistics & Supply Chain Management)	https://joyuniversity.edu.in/
Telangana		
143	Gandhi Institute of Technology And Management, Hyderabad, Telangana Av. Sp.: BBA (Financial Markets with NSE), BBA	https://www.gitam.edu/
Tripura		
144	Tripura University, Agartala, Tripura Av. Sp.: BBA	https://tripurauniv.ac.in/
145	The ICFAI University, Agartala, Tripura Av. Sp.: BBA	https://iutripura.edu.in/
Uttar Pradesh		
146	Babasaheb Bhimrao Ambedkar University, Lucknow, Uttar Pradesh Av. Sp.: BBA	https://www.bbau.ac.in/
147	The Rajiv Gandhi National Aviation University, Amethi, Uttar Pradesh Av. Sp.: BMS (Aviation Services and Air Cargo)	https://www.rgnau.ac.in/
148	Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh Av. Sp.: Integrated MBA	https://aktu.ac.in/
149	Harcourt Butler Technical University, Kanpur, Uttar Pradesh Av. Sp.: BBA	https://hbtu.ac.in/
150	Khwaja Moinuddin Chishti Language University, Lucknow, Uttar	https://kmclu.ac.in/

	Pradesh Av. Sp.: BBA	
151	Madan Mohan Malaviya University of Technology, Gorakhpur, Uttar Pradesh Av. Sp.: BBA	http://www.mmmut.ac.in/
152	Jaypee Institute of Information Technology, Noida, Uttar Pradesh Av. Sp.: BBA	https://www.jiit.ac.in/
153	Nehru Gram Bharati University, Prayagraj, Uttar Pradesh Av. Sp.: BBA	https://www.ngbv.ac.in/
154	Shobhit University, Meerut, Uttar Pradesh Av. Sp.: BBA, BBA (Digital Marketing), BBA (Finance and Insurance), BBA (Business Analytics), BBA (Global Business & Management), BBA (Branding and Advertising), BBA (HR Management)	https://www.shobhituniversity.ac.in/
155	SRM Institute of Science and Technology, Modinagar, Uttar Pradesh Av. Sp.: BBA	https://www.srmup.in/
156	Amity University, Lucknow, Uttar Pradesh Av. Sp.: BBA	https://www.amity.edu/
157	Galgotias University, Greater Noida, Uttar Pradesh Av. Sp.: BBA (Financial Investment Analysis), BBA (Aviation Management), BBA (Banking, Financial Services and Insurance), BBA (Business Analytics), BBA (Logistics and Supply Chain Management), BBA (Marketing and Automobile Management), BBA (Tourism and Travel), integrated MBA	https://www.galgotiasuniversity.edu.in/
158	GLA University, Mathura, Uttar Pradesh Av. Sp.: BBA, BBA (Family Business), BBA (Hons.)	https://www.gla.ac.in/
159	Hi-Tech Institute of Engineering & Technology, Ghaziabad, Uttar Pradesh Av. Sp.: BBA	https://hiet.org/
160	IFTM University, Moradabad, Uttar Pradesh Av. Sp.: BBA	https://www.iftmuniversity.ac.in/
161	IILM University, Greater Noida, Uttar Pradesh Av. Sp.: BBA, BBA (Business Analytics with IBM)	https://iilm.ac.in/

162	IIMT University, Meerut, Uttar Pradesh Av. Sp.: BBA, BBA (Aviation & Travel), BBA (Logistic & Supply Chain Management), BBA (Entrepreneurship & Innovation)	https://iimtu.edu.in/
163	Invertis University, Bareilly, Uttar Pradesh Av. Sp.: BBA	https://www.invertisuniversity.ac.in/
164	Noida International University, Noida, Uttar Pradesh Av. Sp.: BBA (General), BBA (Industry Integrated), BBA (Hospital & Health Management)	https://niu.edu.in/
165	Rama University, Kanpur, Uttar Pradesh Av. Sp.: BBA (Digital Marketing)	https://www.ramauniversity.ac.in/
166	Sanskriti University, Mathura, Uttar Pradesh Av. Sp.: BBA	https://www.sanskriti.edu.in/
167	School of Management Sciences, Varanasi, Uttar Pradesh Av. Sp.: BBA	https://smsvaranasi.com/
168	Sharda University, Greater Noida, Uttar Pradesh Av. Sp.: BBA, BBA (Hons. / Research) (Marketing), BBA (Banking & Finance), BBA (International Business), BBA (Marketing Management), BBA (Entrepreneurship), BBA (HRM), BBA (Health Care Management), BBA (Logistics & Supply Chain Management), BBA (Finance and Accounting with ACCA, UK), integrated MBA	https://www.sharda.ac.in/
169	Shri Ramswaroop Memorial University, Barabanki, Uttar Pradesh Av. Sp.: BBA, BBA (Business Analytics), BBA (Aviation & Hospitality Management), BBA (Digital Banking & FinTech)	https://srmu.ac.in/
170	Shri Venkateshwara University, Gajraula, Uttar Pradesh Av. Sp.: BBA	https://svu.edu.in/
171	Swami Vivekanand Subharti University, Meerut, Uttar Pradesh Av. Sp.: BBA, BBA (Aviation and Airport Management), integrated MBA	https://subharti.org/
172	Teerthanker Mahaveer University, Moradabad, Uttar Pradesh Av. Sp.: BBA	https://www.tmu.ac.in/
173	United University, Prayagraj, Uttar Pradesh Av. Sp.: BBA, BBA (IBM Specialization)	https://uniteduniversity.edu.in/
174	Amity University, Noida, Uttar Pradesh Av. Sp.:	https://www.amity.edu/

	integrated MBA, integrated MBA (International Business), BBA (international), BBA (Banking, Financial Services and Insurance), BBA (Business Development), BBA (Healthcare Management), BBA (Artificial Intelligence), BBA (Business Intelligence & Data Analytics), BBA (International Business), BBA (International Business Artificial Intelligence), BBA (International Business Artificial Intelligence - 3 Continents), BBA (Family Business & Entrepreneurship), BBA (Financial Services and Markets), BBA (Marketing & Sales), BBA (Real Estate and Urban Infrastructure), BBA (International Business - Evening), BBA (Tourism Management)	
Uttarakhand		
175	Graphic Era University, Dehradun, Uttarakhand Av. Sp.: BBA	https://geu.ac.in/
176	Gurukula Kangri University, Haridwar, Uttarakhand Av. Sp.: B.B.A.	https://www.gkv.ac.in/
177	COER University, Roorkee, Uttarakhand Av. Sp.: BBA	https://coeruniversity.in/
178	Graphic Era Hill University, Haldwani, Uttarakhand Av. Sp.: BBA	https://haldwani.gehu.ac.in/
179	ICFAI University, Dehradun, Uttarakhand Av. Sp.: BBA, BBA (Financial Investment Analysis)	https://www.iudehradun.edu.in/
180	IMS Unison University, Dehradun, Uttarakhand Av. Sp.: BBA, Integrated Program in Management	https://www.iuu.ac/
181	Quantum University, Roorkee, Uttarakhand Av. Sp.: BBA, BBA (Business Intelligence & Analytics)	https://www.quantumuniversity.edu.in/
182	Surajmal University, Anjanika, Uttarakhand Av. Sp.: BBA	https://www.smu.ac.in/
183	UPES, Dehradun, Uttarakhand Av. Sp.: BBA, BBA (Analytics and Big Data), BBA (Aviation Management), BBA (Digital Business), BBA (Foreign Trade), BBA (Global Program - 2 years in UPES Campus, 1 year in Overseas University), BBA (Green Energy and Sustainability), BBA (Logistics Management), BBA (Oil and Gas Marketing), integrated MBA, BBA (Events, Public Relations and Corporate Communications), BBA (integrated Communication Management - 3+1 years), BBA (Media and	https://upes.ac.in/

	Entertainment Management - 3+1 years)	
184	Uttaranchal University, Dehradun, Uttarakhand Av. Sp.: BBA, BBA (with ACCA Certification), BBA (with CMA certification), BBA (HRM), BBA (Banking & Finance), BBA (Digital Marketing), BBA (Tourism & Event Management)	https://www.uudoon.in/
West Bengal		
185	Amity University, Kolkata, West Bengal Av. Sp.: BBA	https://www.amity.edu/
186	Presidency University, Kolkata, West Bengal Av. Sp.: BBA (General - Specialization Finance / Marketing / HR / Logistics), BBA (Aviation Management), BBA (Business Analytics), BBA (Digital Marketing)	https://www.presiuniv.ac.in/

Frequently Asked Questions (FAQs)

<u>Q. 1</u>	<u>What is the fees for a BBA in India?</u>
A. 1	<p>The average fees for a BBA in India can range from around INR 50,000 to INR 40,00,000 for the entire course. The cost of the course will vary depending on the college or university, the location, and the specialization. For example, BBA courses offered by top private colleges in metros like Mumbai, Delhi, and Bangalore are likely to be more expensive than those offered by government colleges in smaller cities.</p> <p>The 5 year integrated program in management at IIM Indore would cost about Rs. 6 Lakhs per annum for the first three years. The fee for the fourth and fifth year would be around Rs. 11 Lakhs per annum. You may check the breakdown of the figure on their official website.</p> <p>Symbiosis Pune has a fee of about Rs. 3,95,000/- per year for their 3 years under graduate program.</p> <p>Here are some factors that can affect the cost of a BBA course in India:</p> <ul style="list-style-type: none"> ● The type of college or university: Private colleges are generally more expensive than government colleges. ● The location of the college or university: Colleges in metros are likely to be more expensive than those in smaller cities. ● The specialization: BBA courses with specializations in finance, marketing, or HR are likely to be more expensive than general BBA courses. ● The mode of study: Full-time BBA courses are generally more expensive than part-time or distance learning courses. <p>It is important to note that the cost of a BBA course is not the only factor to consider when choosing a college or university. Other factors such as the quality of education, the placement record, and the infrastructure of the college or university should also be taken into account.</p>
<u>Q. 2</u>	<u>What is the average salary of a BBA graduate in India?</u>
A. 2	<p>The average salary of a BBA graduate in India is INR 4.75 lakh per annum. Their pay starts from INR 1.65 lakh per annum and goes up to INR 10 lakh or more per annum. Your pay in this field depends on multiple factors such as your experience and the city you work in.</p> <p>Here are some factors that can affect the salary of a BBA graduate in India:</p> <ul style="list-style-type: none"> ● The experience of the BBA graduate: BBA graduates with more experience are likely to earn higher salaries than those with less experience. ● The specialization of the BBA graduate: BBA graduates with specializations in finance, marketing, or HR are likely to earn higher salaries than those with general BBA degrees. ● The location of the BBA graduate: BBA graduates working in metros are likely to earn

	<p>higher salaries than those working in smaller cities.</p> <ul style="list-style-type: none"> • The company the BBA graduate works for: BBA graduates working for top companies are likely to earn higher salaries than those working for smaller companies. <p>It is important to note that the salary of a BBA graduate is not the only factor to consider when choosing a career. Other factors such as the work-life balance, the opportunities for growth, and the satisfaction of the job should also be taken into account.</p>		
<p>Q. 3</p>	<p><u>What is the difference between a BBA followed separately by an MBA and an integrated MBA course?</u></p>		
<p>A. 3</p>	<p>If a student wishes to pursue a BBA and an MBA separately, they may have to appear for two entrance exams, one at the entry level for the bachelor’s program and the other for entry to the master’s program. In an integrated MBA course, the student needs to appear for only 1 entrance exam, after std. 12.</p> <p>An integrated program in management guarantees a Bachelor’s and a Master’s degree to the student at the completion of the 5 years.</p> <p>Some integrated programs offer an exit option to the candidate, wherein the student may elect to leave the course with just the Bachelor’s degree after completion of the course requirement. In such cases, many students prepare and appear for entrance exams for MBA program during the final year of the Bachelor’s portion of their integrated course. If they manage to secure admission to a more preferable institution for an MBA, they choose to exercise the exit option. In case, they do not manage to clear the entrance exam for securing admission to a more preferable college, they continue with their existing integrated program and are guaranteed a Master’s degree.</p>		
<p>Q. 4</p>	<p><u>What is the syllabus for a BBA program?</u></p>		
<p>A. 4</p>	<p>The syllabus for a BBA program may vary from college to college. You are advised to visit the official website of the institution to get accurate and updated information regarding the same.</p> <p>A samples program structure for a BBA programme is as under:</p> <table border="1" data-bbox="188 1534 1449 2007"> <tr> <td data-bbox="188 1534 363 2007"> <p>Semester I</p> </td> <td data-bbox="363 1534 1449 2007"> <ul style="list-style-type: none"> • Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Business Accounting ○ Principles and Practices of Management ○ Business Mathematics • Minor Courses- Compulsory <ul style="list-style-type: none"> ○ Principles of Microeconomics • Multidisciplinary Courses - (To choose from SIU Basket) <ul style="list-style-type: none"> ○ MD1 • Ability Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Communication Skills • Skill Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Introduction to Database Management System </td> </tr> </table>	<p>Semester I</p>	<ul style="list-style-type: none"> • Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Business Accounting ○ Principles and Practices of Management ○ Business Mathematics • Minor Courses- Compulsory <ul style="list-style-type: none"> ○ Principles of Microeconomics • Multidisciplinary Courses - (To choose from SIU Basket) <ul style="list-style-type: none"> ○ MD1 • Ability Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Communication Skills • Skill Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Introduction to Database Management System
<p>Semester I</p>	<ul style="list-style-type: none"> • Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Business Accounting ○ Principles and Practices of Management ○ Business Mathematics • Minor Courses- Compulsory <ul style="list-style-type: none"> ○ Principles of Microeconomics • Multidisciplinary Courses - (To choose from SIU Basket) <ul style="list-style-type: none"> ○ MD1 • Ability Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Communication Skills • Skill Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Introduction to Database Management System 		

		<ul style="list-style-type: none"> ○ Data Analytics using MS-Excel ● Common Value-Added Courses (To choose from SIU Basket) <ul style="list-style-type: none"> ○ CVAC1
	Semester II	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Business Functions – A ○ Business Functions – B ● Minor Course- Compulsory <ul style="list-style-type: none"> ○ Business Statistics ● Multidisciplinary Courses - (To choose from SIU Basket) <ul style="list-style-type: none"> ○ MD2 ● Ability Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Personality Development ● Skill Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Yoga Therapy Training ● Common Value-Added Courses (To choose from SIU Basket) <ul style="list-style-type: none"> ○ CVAC2 ● Vocational Courses (Summer): Only for students who wish to exit after the First Year with a Certificate <ul style="list-style-type: none"> ○ Advance Excel ○ Introduction to Python
	Semester III	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Business Laws ○ Business Entrepreneurship ○ Organizational Behaviour ● Major Courses- Students to Choose Any One <ul style="list-style-type: none"> ○ Training and Development - Human Resource Management ○ Consumer Behaviour and Insights - Marketing Management ○ Export Import Management - International Business ○ Financial Management - Accounting and Finance ○ Creativity and Innovation - Entrepreneurship ● Minor Courses- Choose any one (cannot be the same as Major specialization) <ul style="list-style-type: none"> ○ Training and Development - Human Resource Management ○ Consumer Behaviour and Insights - Marketing Management ○ Export Import Management - International Business ○ Financial Management - Accounting and Finance ○ Creativity and Innovation - Entrepreneurship ○ Business and Environmental Management - Environment Management ○ Basics of Database - Business Analytics ● Multidisciplinary Courses - (To choose from SIU Basket) <ul style="list-style-type: none"> ○ MD3 ● Ability Enhancement Course - Choose Any One <ul style="list-style-type: none"> ○ Basic German I ○ Basic French I

		<ul style="list-style-type: none"> ○ Basic Spanish I ○ Basic Japanese I ● Common Value-Added Courses (To choose from SIU Basket) <ul style="list-style-type: none"> ○ CVAC3
	Semester IV	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Operations Research ● Major Courses - Choose Any One <ul style="list-style-type: none"> ○ Industrial Relations - Human Resource Management ○ Introduction to Digital Marketing - Marketing Management ○ Banking Operations - International Business ○ Corporate Accounting - Accounting and Finance ○ Social Entrepreneurship - Entrepreneurship ● Minor Courses - Choose Any One <ul style="list-style-type: none"> ○ Industrial Relations - Human Resource Management ○ Introduction to Digital Marketing - Marketing Management ○ Banking Operations - International Business ○ Corporate Accounting - Accounting and Finance ○ Social Entrepreneurship - Entrepreneurship ○ Wild Life Conservation and Management - Environment Management ○ Python for Analytics - Business Analytics ● Ability Enhancement Course- Choose Any One - Choose part two of the same language <ul style="list-style-type: none"> ○ Basic German II ○ Basic French II ○ Basic Spanish II ○ Basic Japanese II ● Skill Enhancement Course- Compulsory <ul style="list-style-type: none"> ○ Service Learning ● Vocational Courses (Summer): Only for students who wish to exit after the Second Year with a Diploma <ul style="list-style-type: none"> ○ Advance Excel ○ Introduction to Python
	Semester V	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Fundamentals of Quality Management ● Major Courses - Students to Choose Any One Group ● Group 1 - Human Resource Management <ul style="list-style-type: none"> ○ Managerial Competencies and Career Development ○ Workforce Planning ○ Industrial Laws ● Group 2 - Marketing Management <ul style="list-style-type: none"> ○ Fundamentals of Services Marketing ○ Fundamentals of Brand Management ○ Sales and Distribution Management ● Group 3 - International Business

		<ul style="list-style-type: none"> ○ Post Liberalization Indian Economy ○ International Economics : Theory and Practice ○ Dimensions of International Business ● Group 4 - Accounting and Finance <ul style="list-style-type: none"> ○ Financial Services ○ Company Law ○ Auditing ● Group 5 - Entrepreneurship <ul style="list-style-type: none"> ○ Technological Entrepreneurship ○ Business Modelling and Business Plan ○ Funding for Entrepreneurs ● Minor Courses- Choose any Two Courses from anyone group (cannot be the same as Major specialization) ● Group 1 - Human Resource Management <ul style="list-style-type: none"> ○ Managerial Competencies and Career Development ○ Workforce Planning ○ Industrial Laws ● Group 2 - Marketing Management <ul style="list-style-type: none"> ○ Fundamentals of Services Marketing ○ Fundamentals of Brand Management ○ Sales and Distribution Management ● Group 3 - International Business <ul style="list-style-type: none"> ○ Post Liberalization Indian Economy ○ International Economics : Theory and Practice ○ Dimensions of International Business ● Group 4 - Accounting and Finance <ul style="list-style-type: none"> ○ Financial Services ○ Company Law ○ Auditing ● Group 5 - Entrepreneurship <ul style="list-style-type: none"> ○ Technological Entrepreneurship ○ Business Modelling and Business Plan ○ Funding for Entrepreneurs ● Group 6 - Environment Management <ul style="list-style-type: none"> ○ Introduction to Sustainable Development ○ Climate Change and Business ● Group 7 - Business Analytics <ul style="list-style-type: none"> ○ R Programming - Business Analytics ○ Digital Tools for Quantitative Analysis ● Summer Internship
	Semester VI	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Analytics Foundation ○ Corporate Governance and Ethics ● Major Courses- Students to Choose Any One Group ● Group 1 – Human Resource Management

	<ul style="list-style-type: none"> ○ Emotional Intelligence for Personal Growth ○ Fundamentals of HR Analytics ● Group 2 – Marketing Management <ul style="list-style-type: none"> ○ Fundamentals of Rural Marketing ○ Introduction to Marketing Analytics ● Group 3 – International Business <ul style="list-style-type: none"> ○ India's Foreign Trade ○ International Business Laws ● Group 4 – Accounting and Finance <ul style="list-style-type: none"> ○ Financial Analytics ○ Mergers and Acquisitions ● Group 5 – Entrepreneurship <ul style="list-style-type: none"> ○ MSME and Family Managed Business ○ Group Entrepreneurship and Self-Help Groups ● Minor Courses- Choose any one group (cannot be the same as major group) ● Group 1 – Human Resource Management <ul style="list-style-type: none"> ○ Emotional Intelligence for Personal Growth ○ Fundamentals of HR Analytics ● Group 2 – Marketing Management <ul style="list-style-type: none"> ○ Fundamentals of Rural Marketing ○ Introduction to Marketing Analytics ● Group 3 – International Business <ul style="list-style-type: none"> ○ India's Foreign Trade ○ International Business Laws ● Group 4 – Accounting and Finance <ul style="list-style-type: none"> ○ Financial Analytics ○ Mergers and Acquisitions ● Group 5 – Entrepreneurship <ul style="list-style-type: none"> ○ MSME and Family Managed Business ○ Group Entrepreneurship and Self-Help Groups ● Group 6 – Environment Management <ul style="list-style-type: none"> ○ Environmental Pollution ○ Spatial Monitoring Techniques in Natural Resource Management - ● Group 7 – Business Analytics <ul style="list-style-type: none"> ○ Fundamentals of Data Science ○ Data Analysis and Visualisation
Semester VII	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Research Methodology ● Major Courses- Students to Choose Any One Group ● Group 1 – Human Resource Management <ul style="list-style-type: none"> ○ Performance Management System ○ Compensation Management ○ HRD Instruments and Mechanisms ● Group 2 – Marketing Management

		<ul style="list-style-type: none"> ○ Elementary Retail Marketing ○ Fundamentals of B2B Marketing ○ Advertising and Public Relations ● Group 3 – International Business <ul style="list-style-type: none"> ○ International Relations and Strategy ○ Public Finance: Theory & Practice ○ Basics of International Marketing ● Group 4 – Accounting and Finance <ul style="list-style-type: none"> ○ Financial Reporting and Standards ○ Working Capital Management ○ Direct Taxation ● Group 5 – Entrepreneurship <ul style="list-style-type: none"> ○ Building Lean Startup ○ Risk Management in Entrepreneurship ○ Corporate Entrepreneurship ● Minor course- Choose only 2 courses from Any One Group (cannot be the same as major group) ● Group 1 – Human Resource Management <ul style="list-style-type: none"> ○ Performance Management System ○ Compensation Management ○ HRD Instruments and Mechanisms ● Group 2 – Marketing Management <ul style="list-style-type: none"> ○ Elementary Retail Marketing ○ Fundamentals of B2B Marketing ○ Advertising and Public Relations ● Group 3 – International Business <ul style="list-style-type: none"> ○ International Relations and Strategy ○ Public Finance : Theory & Practice ○ Basics of International Marketing ● Group 4 – Accounting and Finance <ul style="list-style-type: none"> ○ Financial Reporting and Standards ○ Working Capital Management ○ Direct Taxation ● Group 5 – Entrepreneurship <ul style="list-style-type: none"> ○ Building Lean Startup ○ Risk Management in Entrepreneurship ○ Corporate Entrepreneurship ● Group 6 – Environment Management <ul style="list-style-type: none"> ○ Environmental Risk Management ○ Environment Impact Assessment ● Group 7 – Business Analytics <ul style="list-style-type: none"> ○ Data Mining ○ Cloud and Big Data
	Semester VIII	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Global Business Environment

	<ul style="list-style-type: none"> ○ Data Visualization ● Courses in Lieu of Dissertation/ Research Project <ul style="list-style-type: none"> ○ Project Management ○ Visual Culture and Visual Literacy ○ Corporate Communication
Semester VII (Hons. With research)	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Research Methodology ● Major Courses- Students to Choose Any One Group ● Group 1 – Human Resource Management <ul style="list-style-type: none"> ○ Performance Management System ○ Compensation Management ○ HRD Instruments and Mechanisms ● Group 2 – Marketing Management <ul style="list-style-type: none"> ○ Elementary Retail Marketing Marketing ○ Fundamentals of B2B Marketing ○ Advertising and Public Relations ● Group 3 – International Business <ul style="list-style-type: none"> ○ International Relations and Strategy ○ Public Finance: Theory & Practice ○ Basics of International Marketing ● Group 4 – Accounting and Finance <ul style="list-style-type: none"> ○ Financial Reporting and Standards ○ Working Capital Management ○ Direct Taxation ● Group 5 – Entrepreneurship <ul style="list-style-type: none"> ○ Building Lean Startup ○ Risk Management in Entrepreneurship ○ Corporate Entrepreneurship ● Minor course- Choose only 2 courses from Any One Group (cannot be the same as major group) ● Group 1 – Human Resource Management <ul style="list-style-type: none"> ○ Performance Management System ○ Compensation Management ○ HRD Instruments and Mechanisms ● Group 2 – Marketing Management <ul style="list-style-type: none"> ○ Elementary Retail Marketing ○ Fundamentals of B2B Marketing ○ Advertising and Public Relations ● Group 3 – International Business <ul style="list-style-type: none"> ○ International Relations and Strategy ○ Public Finance: Theory & Practice ○ Basics of International Marketing ● Group 4 – Accounting and Finance <ul style="list-style-type: none"> ○ Financial Reporting and Standards ○ Working Capital Management

	<ul style="list-style-type: none"> ○ Direct Taxation ● Group 5 – Entrepreneurship <ul style="list-style-type: none"> ○ Building Lean Startup ○ Risk Management in Entrepreneurship ○ Corporate Entrepreneurship ● Group 6 – Environment Management <ul style="list-style-type: none"> ○ Environmental Risk Management ○ Environment Impact Assessment ● Group 7 – Business Analytics <ul style="list-style-type: none"> ○ Data Mining ○ Cloud and Big Data
Semester VIII (Hons. With Research)	<ul style="list-style-type: none"> ● Discipline-Specific Courses/Major Courses- Compulsory <ul style="list-style-type: none"> ○ Global Business Environment ○ Data Visualization ● Dissertation/ Research Project <ul style="list-style-type: none"> ○ Research Project/ Dissertation

The General Syllabus for the Integrated Program in Management is as under:

Courses Offered in First 3 Years

- Mathematics, Statistics, Economics
 - Foundation Courses in Maths & Statistics
 - Game Theory
 - Optimization
 - Mathematical Modelling
 - Micro and Macro-economics
 - Indian Economy
 - Econometrics
 - International Trade
- Psychology, Sociology, Political Science, Foundations of Management
 - Introduction to Sociology & Psychology
 - Business, Government and Society
 - Business History
 - Principles of Management
- Others
 - Humanities
 - Languages: English, French, Spanish, German
 - Communication & Presentation Skills
 - Dance, Music, Drama

Courses Offered at PGP Level

(Same as PGP Curriculum)

- Communication
- Economics
- Finance & Accounting

	<ul style="list-style-type: none"> • Humanities & Social Sciences • Information Systems • Marketing • OB & HR • Operations Management & Quantitative Techniques • Strategy • Rural Immersion Programme • Himalaya Outbound Programme • Industry Visit Workshop • Other Optional Workshops
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Q. Can a business management degree be pursued online?

Yes, a business management degree can definitely be pursued online. Many universities and colleges offer online Bachelor’s and Master’s degree programs in business management. These programs are designed to provide the same level of education and qualifications as traditional in-person programs, with the flexibility to complete coursework from anywhere and often on your own schedule.

Q. Is it necessary to have a specialization in MBA to succeed?

No, it’s not necessary to have a specialization in an MBA to succeed. While a specialization can deepen expertise in a specific area and provide a competitive edge in certain industries, a general MBA offers broad management skills that can be applied across various roles and industries. Success often depends more on experience, networking, and how you leverage the skills gained during the program.

Q. What certifications should I pursue to boost my career in business management?

To boost your career in business management, pursuing the right certifications can enhance your skills, credibility, and career prospects. Here are some valuable certifications to consider:

1. Project Management Professional (PMP)
2. Certified Business Manager (CBM)
3. Lean Six Sigma Certification
4. Certified ScrumMaster (CSM)
5. Chartered Management Professional (CMP)
6. Certified Management Accountant (CMA)
7. Business Analysis Certification (CBAP or CCBA)
8. Digital Marketing Certification

Q. What are some popular marketing certifications (e.g., Google Ads, HubSpot)?

Several popular marketing certifications can help you enhance your skills and boost your career in marketing. Here are some widely recognized and respected certifications:

1. Google Ads Certification
2. Google Analytics Certification

3. Facebook Blueprint Certification
4. LinkedIn Marketing Solutions Certification
5. Content Marketing Certification
6. Digital Marketing Institute (DMI) Certification
7. Google Digital Garage Certification

Q. What is the value of certifications like PMP (Project Management Professional)?

PMP is globally recognized as the most reputable and sought-after project management certification. There are currently more than a million certified PMP professionals across the world.

The PMP certificate is awarded to experienced project managers once they pass the PMP certification exam, which is offered by the Project Management Institute, or PMI for short. The PMP certification exam is considered to be one of the most challenging and demanding professional exams, testing project management concepts found in the Project Management Body of Knowledge (PMBOK) Guide.

Thanks and Acknowledgement

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Also I would like to thank my co-authors Dr. Pallvi Mangal, Mr. N. Sathyanarayan and Mr. Vinod Jindal who have helped me in checking and correcting the compilation with care.

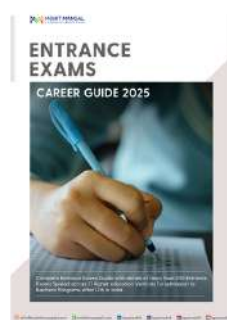
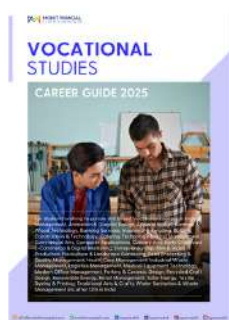
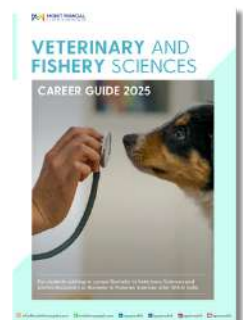
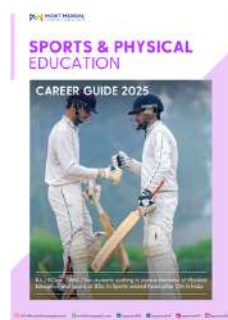
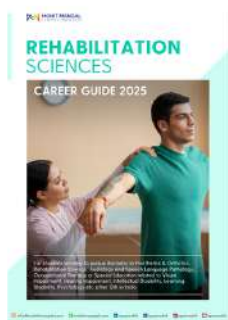
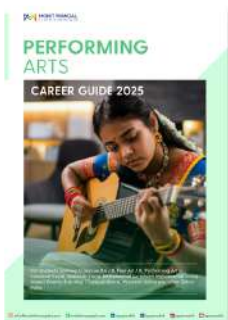
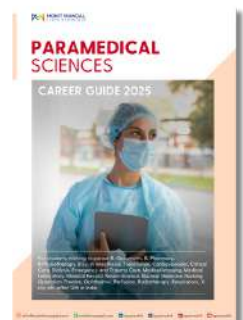
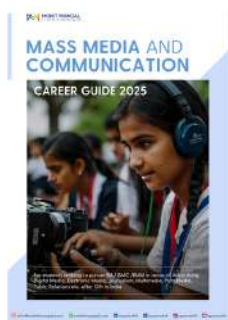
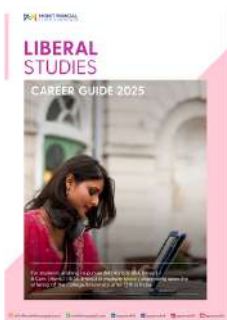
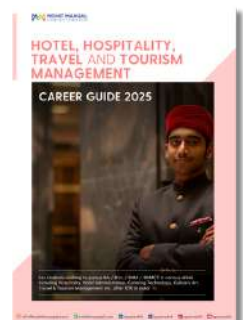
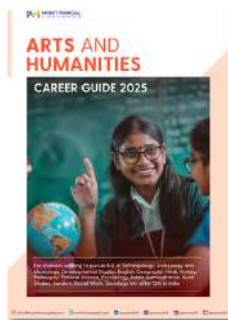
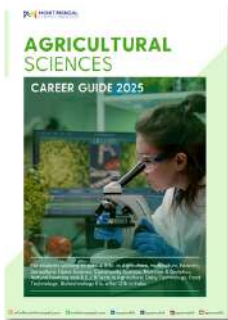


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ABOUT THE AUTHORS

Mr. Mohit Mangal is a visionary Author and Career Counselor with over 22 years of experience in shaping the futures of India's youth. He has guided more than 7.5 lakh students through his Career Workshops across India and abroad, making him one of the most respected voices in career counselling today. Central to Mr. Mangal's approach are three key pillars: encouraging 'self-discovery', fostering 'holistic education', and promoting 'careers in India' among students. Mr. Mangal's sessions are designed to help students through self-discovery - identifying their unique strengths, values, and passions. He is also a strong advocate for holistic education, emphasizing the need to equip children with life skills, emotional intelligence, and a mindset for critical & design thinking. Recognizing the pressing issue of brain drain, he is deeply committed to promoting careers in India, helping students uncover the immense potential within India's rapidly growing economy. Mr. Mangal has authored more than 22 books including the most acclaimed Parents' Handbook of Careers After School in India. His publications have got appreciation by the Honourable Prime Minister of India, Shri Narendra Modi, among others. Mr. Mangal's influence extends beyond mentoring and counselling sessions; he has delivered over 1,750 inspiring talks, and given guest lectures at esteemed institutions like Mahmudabad, IIT Bombay, NID, and NIFT, among others. His upcoming initiative, the iQue Foundation, further underscores his vision of promoting career opportunities in India.

Mr. N. Sathyanarayan, a scholar of remarkable intellect and curiosity, has been a pivotal force in shaping the foundation of our efforts to build this. As a Computer Engineer and Masters of Business Administration from the Prestigious IIT-Madras, he brought unparalleled depth and insight to the process, lending his 17 years of academic excellence and practical wisdom to this initiative. An avid reader and traveller, his insatiable curiosity and commitment to knowledge have made him a rare educator who inspires both students and peers. His meticulous approach and passion for nurturing young minds have left an indelible mark on every page of these handbooks. Beyond his academic prowess, he is a thinker, a mentor, and a torchbearer for the value of holistic education. His contributions to this initiative have been nothing short of transformative, and his legacy will continue to guide countless students on their paths to success.

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