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## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Human Resource Development Govt. of India)  
Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi 110092

No. PA(DIR)/ACAD./CBSE/2010

November 29, 2010  
Circular No.78 /10

All the Heads of Institutions  
Affiliated to CBSE.

**Subject : Celebration of National Consumer Day on 24<sup>th</sup> December**

Dear Principal,

National Consumer Day is celebrated every year on 24th December. The day reminds us of the fact that protecting consumers' interest is one of the most important activities for the Government and helps in ensuring accountability and efficiency for both the Government as well as the corporate sector.

India is a young country with more than 70% of our population under 35 years of age. Rightly recognizing this, the Board has been asked by the Department of Consumer affairs, Ministry of Consumer Affairs, Food and Public Distribution, Government of India to involve young students in spreading the message about consumer awareness and Redressal mechanism. The theme for this year's National Consumer Day is "Consumers! Discharge your Responsibilities: Assert your Rights".

The following activities may be organized in your schools among the students around the National Consumer Day:

- i) Speeches by you or the School Director highlighting the provisions of the Consumer Protection Act 1986.
- ii) Debate Competition among the students of classes IX to XII highlighting the relevance of Consumer Protection.

- iii) Poster Competition / Quiz Competition / Cartoon Competition among the students of classes VI to VIII utilizing the creativity of students in evolving newer format about Consumer awareness.
- iv) Pledge taking by the students on 24<sup>th</sup> December to be a vigilant and aware consumer.

These activities are only suggestive and you may consider other innovative activities which may help students to generate consumer awareness among other students and community.

The aforesaid activities may be organized on or before 24<sup>th</sup> December 2010 and the detailed report may be sent to Sh. S. K. Jena, Assistant Education Officer, CBSE, 2 community Centre, Preet Vihar, Delhi enabling us to forward a compiled report to the concerned Ministry. .

Yours sincerely

(Shashi Bhushan)  
Director (Academic)

**Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:-**

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737 101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar-791 111.
7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101.
8. The Secretary, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
9. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
10. The Education Officers/AEOs of the Academic Branch, CBSE.
11. The Joint Secretary (IT) with the request to put this circular on the CBSE website.
12. The Library and Information Officer, CBSE
13. EO to Chairman, CBSE
14. PA to CE, CBSE
15. PA to Secretary, CBSE
16. PA to HOD (AIEEE)
17. PA to HOD (Edusat)
18. The PRO, CBSE

Director (Academic)