

**CENTRAL BOARD OF SECONDARY EDUCATION
SHIKSHA KENDRA, 2-COMMUNITY CENTRE, PREET VIHAR
DELHI - 110092**

CBSE/CM/CCE/2010

Dated: 15.09.2010

Circular No. : 60

**All Heads of Institutions
Affiliated to the CBSE**

Subject: Commonwealth in Education Programme for 2010.

Dear Principal,

The **Commonwealth Games 2010** are set to start and it may be worthwhile to get children involved in activities that excite them about the Commonwealth Games. The **'Shera Mera Dost' Programme** has been prepared to educate school children about the games and to generate an atmosphere conducive to the success of the Commonwealth Games. It is also to create among children a motivation to be enthusiastic and participative in events related to the country as young active citizens.

Online Competitions (For all students of schools affiliated to CBSE):

The official website of Delhi Tourism is www.delhitourism.gov.in and students can log on to the website for participating in various activities on it.

The activities given on the website are :

- **Good Deed indeed** (Good Deed done by children)
- **To my favorite Sports Star** (Wish and write messages)
- **Dress up your home for CWG 2010** (take CWG festivities to the home and school)
- **There is Something I want to change!** (children give solutions to civic issues).

The details of the activities are given in **Annexure – A**.

Children are a great source for creative ideas for making the world a better place to live in.

There are other activities too. Here children will be encouraged to create and put up posters for Commonwealth Games at home, in cars and in school buses. Schools can also put up a Commonwealth Games Wall in their premises and

children can create posters and graffiti. They can create jingles and slogans. Schools can also have special sporting events.

Other Competitions (for children of Delhi and NCR only)

Poster Making / Jingle Making / Slogan Writing

Students will showcase their ideas on the Spirit of Commonwealth through a State level poster design competition. Schools will hold the competitions at the individual school level and send in the top three short-listed entries, one each from the categories given below :

- Primary Schools : Classes I to V
- Middle Schools : Classes VI to VIII
- Senior Schools : Classes IX to XII

These entries will be dropped into:

**The Sindhi Academy,
CPO Building,
Kashmiri Gate,
Delhi 110 016.**

The last date of Online Competition is 15th October, 2010 and that of the other competitions is 1st October, 2010. The detailed guidelines of all activities and exciting prizes for principals of schools as well as students are given in the Annexure A.

This may kindly be brought to the notice of all teachers and students concerned and active participation of children encouraged and supported.

Yours sincerely



**(VINEET JOSHI)
CHAIRMAN**

Encl : Annexure A

Copy to the respective Heads of Directorates, Organizations and institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi- 110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi- 110054.
4. The Director of Public Instrucions (Schools), Union Territory Secretariat, Sector-9, Chandigarh- 160017.
5. The Secretary, Central Tibetan School Administration, ESS ESS Plaza, Community Centre, Sector 3, Rohini, Delhi- 110085
6. The Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in Delhi and NCR.
7. The Education Officers/ AEOs of the Academic Branch, CBSE.
8. The Joint Secretary (IT) with the request to put this circular on the CBSE website.
9. The Library and Information Officer, CBSE.
10. E.O. to Chairman, CBSE
11. DO/ PA to Secretary, CBSE
12. SO to CE, CBSE
13. PA to Director (Acad.)
14. PA to HOD (AIEEE)
15. PA to HOD (Edusat)
16. PRO, CBSE.


Chairman

SHERA MERA DOST GUIDELINES

The Commonwealth in Education Programme for Delhi 2010

“Shera Mera Dost ”

My Friend Shera

It's time for all children to come out and take part in CWG 2010!

PROGRAMME GUIDELINES FOR SCHOOLS AND EDUCATION OFFICIALS

INTRODUCTION

The Commonwealth in Education Programme for Delhi 2010 is an important exercise in engaging the youth and children. Through a series of fun contests and activities we take the spirit of the Games to children all across the country.

The following guidelines are for schools to better understand the programme and see how they can execute and adapt the events to their set-up.

GUIDELINES

The entire programme and its details are available on a specially created micro-site which is being hosted on the Delhi Tourism website: www.delhitourism.gov.in Students and teachers can click on the Shera Mera Dost link on the home page in order to access the various activities under the programme.

Shera Mera Dost is designed to involve children in activities that excite them about the Commonwealth Games. Our effort will be to include all children from government/ government-aided/ private recognized/ NGO-run schools and institutions imparting education. Children of all classes and age groups are eligible to participate.

Each Shera Mera Dost contest activity will classify students into three groups:

Primary School: Classes I to V
Middle School: Classes VI to VIII
Senior School: Classes IX to XII

Contest Submissions

There are three ways in which students can submit their entries for Shera Mera Dost contests.

For All Students of schools affiliated to CBSE :

1. **Online:** Students can visit the Shera Mera Dost micro-site through www.delhitourism.gov.in and submit their entries on the respective contest pages (For all students).

For schools situated in NCR

2. **By Post:** Students may fill in a postcard clearly mentioning the contest name, student name, class, school name and school address and send it to:

**‘Shera Mera Dost’ c/o Delhi Tourism,
P.O. Box: 3613, New Delhi – 110024.**

All postcards must be signed and approved by the school authorities.

3. **Through Drop-box:** Schools should create a special Shera Mera Dost drop-box where students can submit their entries to various contests. The students should clearly mention the contest name, student name, class, school name and school address. Schools will be responsible for sending the entries in the drop-box to:

**The Secretary, Sindhi Academy,
CPO Building,
Behind Ritz Cinema (Kashmere Gate),
Delhi – 110006.**

Schools authorities should clear the drop-box weekly and ensure that the contents reach the address above latest by 5 pm, every Monday till 15 October, 2010, when the programme closes.

There will be weekly/overall contest winners, depending on the activity. Weekly winners will be announced every Friday.

EXCITING PRIZES IN STORE!

Shera Mera Dost programme will award prizes and recognition to schools and students at various levels.

At the District Level: To the Deputy Director of Education who generates maximum participation for the programme in their respective district.

At the Zonal Level: To the Education Officer of the most active zone.

At the School Level: To the Principal who generates maximum contribution and to the best-performing school official, other than the Principal, for exemplary work, in all Schools.

And most importantly, STUDENTS!

Prizes

For School Authorities and Education Officials:

The prizes shall be in two phases.

1st Phase:-

Entries Received before 1st October 2010

Best Performing officials at the district/zonal/ school level will win tickets worth Rs. 5000 for the Opening Ceremony of CWG 2010 in Delhi and mementoes as well as certificates.

2nd Phase:-

Entries Received between 1st September and 15 October 2010

Best Performing officials at the district/zonal/ school level will win a special “Shera Trophy” for their exemplary work.

Please note: All decisions will be taken by a specially constituted Jury for Shera Mera Dost. Participating officials must submit detailed reports on the activities undertaken in order to be eligible for the prizes and send it to:-

**The Secretary,
Sindhi Academy, CPO Building,
Behind Ritz Cinema (Kashmere Gate),
Delhi – 110006.**

Special weight-age will be given for promoting non-competitive activities **particularly Dress Up Your Home for CWG2010.**

For Students:

Students who submit best entries to the Shera Mera Dost contest will win:

1. Tickets worth Rs.5000/- to the CWG2010 Opening Ceremony.
2. Certificates signed by the Chief Minister of Delhi.
3. Exciting Shera merchandize.

SHERA MERA DOST ACTIVITIES

1. A Good Deed Indeed!

(Competitive Activity)

Students can write in the good deeds that they performed for their school, neighbourhood, city, environment, cleanliness or fellow citizens and can win a certificate and exciting Shera prizes!

Students who do a good deed must make sure to tell us about it, every day if possible! The good deeds can be submitted using the online form/ postcard/ Shera drop-box provided by the school.

Remember: The 'good deed' write-ups must not exceed 100 words.

An example of a good deed: *Today I saw three students from my school eating snacks on the road. They were carelessly littering the road with the empty packets and wrappers. First I picked up whatever they had thrown, and put it in a nearby dustbin. Then, I went up to them and told them that just like it is important for us to clean our house when guests come, it is also important for us to keep our city clean, because guests come here all year round.*

Deepanshu Kataria, Class IX, Birla Vidya Niketan, Delhi.

2.To My Favourite Sports Star (Competitive Activity)

Students can write a personal message to their favourite Indian Commonwealth Games' athlete! Messages that are creative, thought-provoking and interesting will win exciting prizes.

Students may submit their messages through the online form/ postcard/ Shera drop-box provided by the school.

The message should be encouraging and not more than 100 words. Students must only use proper English or Hindi.

3.An example of a student's message:

Dear Vijender Singh,

You are our star boxer. Make sure you knock-out all your opponents and make them see stars! We are counting on you to win gold. 1,2,3,4,5...get up, get ready! go!

Your Fan

Vikramaditya

Class IX, Springdales School, Delhi.

4. There's Something I Want to Change

(School-level Activity, Non-competitive and Competitive)

Schools should organize debates, essay contests and role-plays asking students “*Is there something about your neighbourhood, city or country that you want to change?*” Students can also write and submit their thoughts to the school authorities.

Students must write in detail what they want to change and how. If there is something that the student proactively does in order to achieve the change, they can write it down as “**A Good Deed Indeed!**” and submit it for the competition to win prizes.

Example of “There's Something I Want to Change”

(Submitted to the school)

The one thing that I want to change about Delhi is that I want less traffic on the roads. We are all responsible for what happens around us, and we have the solutions to those problems too. People should stop driving their cars everywhere and use public transport. If we all use car-pools, buses and metros, there will be no more slow movement on the roads.

Kush Gupta, Class XII, Laxman Public School, Delhi.

Example of how it can become “A Good Deed Indeed!”

(Submitted in the contest section)

I have always wanted less traffic in Delhi. While I cannot make rules for others, I can make rules for myself. From now on, whenever my family wants to go out for a movie or food, I insist that we take the metro instead of our car. If my parents don't listen to me, then I simply refuse to go with them.

Kush Gupta, Class XII, Laxman Public School, Delhi.

5. Art Competition

(Competitive Activity)

Students can design posters for the Commonwealth Games 2010, and win exciting prizes!

The topic of the Poster Design contest is *The Spirit of the Commonwealth*. What is your idea of the Commonwealth? What do you feel about the CWG 2010? We ask the students to capture their ideas in drawings for the poster design.

- All posters are to be made on an A3 size chart paper of any colour.
- Students are free to use any material– crayons, colour pencils, sketch pens, pictures to paste etc.
- Students must write their name, class and school at the back of the poster.
- Students may submit their poster design to the school for the contest.

Schools will organize the Art Competition at their level, and then send one short-listed entry from each student category mentioned in the guidelines.

6.Commonwealth of Knowledge

(School-level Activity, Competitive and Non-competitive)

Schools must spread awareness about the Commonwealth of Nations and the Games in their schools through talks, quizzes and class-room activity.

As a competitive activity, schools can divide their students into groups and assign them one Commonwealth country each. Students can research the country and make a presentation on the same as a competitive activity.

Schools/ Zones/ Districts will be specially recognized for their contribution to this activity in the reckoning for awards.

7.Dress Up Your Home for CWG2010

(School-level Activity)

At the school-level, students must be encouraged through contests or general activity to decorate their homes for the Commonwealth Games celebrations. This is an opportunity for students to unleash their creativity through poster-art, *rangoli*, paper-craft and other imaginative ways.

Schools/ Zones/ Districts will be specially recognized for their contribution to this activity in the reckoning for awards.

We are particularly keen that all Students make a poster of the following and put it up outside their home:

1.Welcome to Delhi !

2. “Delhi Celebrates !” the Common wealth games 2010

Note:- School can download poster for “Shera Mera Dost ”by clicking on “Downloads” icon at www.delhitourism.gov.in

8.Non-contest Activities

Over and above the planned activities, schools and education officials are encouraged to get creative and conduct other entertaining activities for students for Shera Mera Dost.

Rewards and recognition await those who make the maximum contribution towards making the programme a success!