

**CENTRAL BOARD OF SECONDARY EDUCATION  
SHIKSHA KENDRA, 2-COMMUNITY CENTRE, PREET VIHAR  
DELHI - 110092**

CM/EO/2010/

30/07/2010

Circular No. 42

All Heads of Institutions of CBSE  
affiliated schools under Regional Office (Delhi), (Panchkula) & (Allahabad)

**Subject : Observance of "Clean Delhi Day" on 12<sup>th</sup> September, 2010**

Dear Principal,

The citizens awareness campaign titled 'Meri Dilli Meri Yamuna' on March 16<sup>th</sup> 2010 was also launched by Art of Living at Purana Qila. The organisation spearheaded a week-long cleanliness drive of the 8 Yamuna ghats where thousands of volunteers cleaned the ghats, waded into the water and removed debris and waste and also planted trees on the ghats to beautify them.

The CBSE in collaboration with the Ministry of Urban Development and GTZ has introduced the 'National Initiative on School Sanitation' where the aim is to inculcate good sanitation practices in the school children. The CBSE has also issued directives to schools to set up Health Wellness Clubs and Eco Clubs through which it is expected that schools will mobilize students and community in awareness generation leading to behavioral change in the areas of Sanitation and Safe Hygiene Practices, Waste Management and Disposal, Water conservation and Waste Water Recycling and its Utilization, Conservation of Green Spaces, Innovation and Sustainability and Water and Sanitation and efforts towards water management.

'Meri Dilli Meri Yamuna' work towards "3A's" - Awareness, Action and Accountability - among multiple stakeholders including citizens, the government, NGOs, educational institutions, corporate houses, who will all be exhorted to play their part both in cleaning up and sustaining cleanliness of the Yamuna and will culminate in a Clean-up drive of Delhi in September before the Commonwealth Games on 12<sup>th</sup> September. September 12<sup>th</sup> is being observed as CLEAN DELHI DAY.

The Delhi Government has given a great boost by adopting Meri Dilli Meri Yamuna's Clean Delhi Drive (CDD). The 'Meri Dilli Meri Yamuna' plans to undertake the cleanliness and awareness drive throughout Delhi from the 6<sup>th</sup>-11<sup>th</sup> September. The city has been divided into various zones and the 'Meri Dilli Meri Yamuna' has assigned coordinators for each of these zones who will be liaising with all civic agencies and provide all possible logistical support to schools in their zone who register with Clean Delhi Drive (CDD) through the registration form that will be available soon.

All the schools affiliated with the Board in the NCR are urged to undertake the worthy cause of engaging with Clean Delhi Drive (CDD) purely on a voluntary basis.

The volunteer schools are required to undertake the following as a participant:

- All children from the 3<sup>rd</sup> to the 8<sup>th</sup> standard to distribute information/ awareness pamphlets to atleast 50 people. The pamphlets to be given to them to take home and the children may distribute to their neighbours, people who visit their home, shopkeepers in their local marketplaces, parents colleagues etc.
- The schools are requested to adopt a site nearby and have the children (13 year -17 years) nurture it till 5<sup>th</sup> September. The site may be a park, a block of houses, a marketplace etc. One section of the school can visit the adopted site with garbage bags etc and clean it. If required the MDMY will provide gloves and masks for the children and the MDMY zonal CDD coordinators would also provide logistical support where requested.
- 6<sup>th</sup> -11<sup>th</sup> September- On the decided date for each zone all the schools from the respective zone will go to their adopted site and urge all the citizens to come out and celebrate their efforts of the children and also urge the citizens to help maintain the sites and keep them clean.

Following this all schools are requested to nominate 10 students as **Clean Delhi Captains** who will pledge to nurture the sites till the end of this academic year. They are expected to help keep the site clean by monitoring the sites, visiting them once a week and urging the people to keep it clean and reporting to appropriate authority if the site is not clean.

#### Clean Delhi Day

- 12<sup>th</sup> September- 'Meri Dilli Meri Yamuna' (MDMY) would invite all the participants of the Clean Delhi Drive (CDD) to converge on to India Gate and celebrate their efforts and of course a cleaner city. We would also like to honour the Clean Delhi Captains for their effort they pledge to undertake of maintaining the sites.

A Registration Form and Reporting Form is enclosed which needs to be mailed to [ask.me.for.a.cleaner.delhi@gmail.com](mailto:ask.me.for.a.cleaner.delhi@gmail.com) with a CC to [sadhanap.cbse@nic.in](mailto:sadhanap.cbse@nic.in) The complete list of zones in which Delhi is being divided for Clean Delhi Drive along with the names and contact no. of the Meri Delhi Meir Yamuna (MDMY) zonal Clean Delhi Drive (CDD) Coordinators will be on the CBSE website as well as [www.mdmy.org](http://www.mdmy.org)

Yours sincerely,



(VINEET JOSHI)  
CHAIRMAN

Encl: 1.Registration Form  
2.Reporting Form

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim - 737 101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar- 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101.
8. Director of Education, SIE, CBSE Cell, VIP Road, Junglee Ghat, PO 744103, A&N Island.
9. The Secretary, Central Tibetan School Administration, ESS ESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
10. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
11. The Education Officers/AEOs of the Academic Branch, CBSE.
12. The Joint Secretary (IT) with the request to put this circular on the CBSE website.
13. The Library and Information Officer, CBSE
14. EO to Chairman, CBSE
15. PA to CE, CBSE
16. PA to Secretary, CBSE
17. PA to Director (Acad.)
18. PA to HOD (AIEEE)
19. PA to HOD (Edusat)
20. PRO, CBSE

  
CHAIRMAN



## SCHOOL REGISTRATION FORM

Name of the school			
Address			
School's Contact No.		School's e-mail id	
Name /Contact No. - School Faculty In charge			
Adopted Site Details: (Market Place/Park / Colony etc)			
MDMY Support Required	Publicity Material Site Identification	Flier	Pledge Form
Confirmation for CDD Presentation	Day:	Date:	Time:

*We agree to support the Clean Delhi Drive campaign and come out in support of the campaign on 12<sup>th</sup> September for creating awareness in the society and share our experience through a brief report covering the challenges and successes in conducting the campaign at the adopted site.*

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Principal's Signature

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School's Seal and Stamp



## REPORT ON THE "MERI DILLI MERI YAMUNA" PROJECT

- *School Name:* .....
- *Contact Address:* .....
- *Name of Teacher Incharge:* .....
- *Adopted Site details:* .....
- *No of students who participated:* .....
- *Approx. No. of citizens reached:* .....
- *Student & staff experience in terms of challenges & success of participating in CDD:*  
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- *Before and after photos of the adopted site; students distributing the campaign material etc.*  
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- *Name of 10 monitors and how they drove the campaign in their classes to be recognised by AOL and Government of Delhi:*  
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*Note: We would like to know your views and experiences of the project and we will share these with various government agencies. Therefore, we request you to send us the report under the following heads by 15<sup>th</sup> September, 2010.*